

# RENA

MORE THAN  
BEACHFRONT LIVING

DIGITAL BROCHURE

**AVENEW**  
DEVELOPMENT

WHERE  
*life* BECOMES  
ART

INDEX

INTRODUCTION

P. 04

THE  
LOCATION

P. 07

THE  
PROJECT

P. 11

THE  
INTERIORS

P. 22

RENA'S SIGNATURE COASTAL  
EXPERIENCE

P. 36

THE  
DEVELOPER

P. 40

RENA

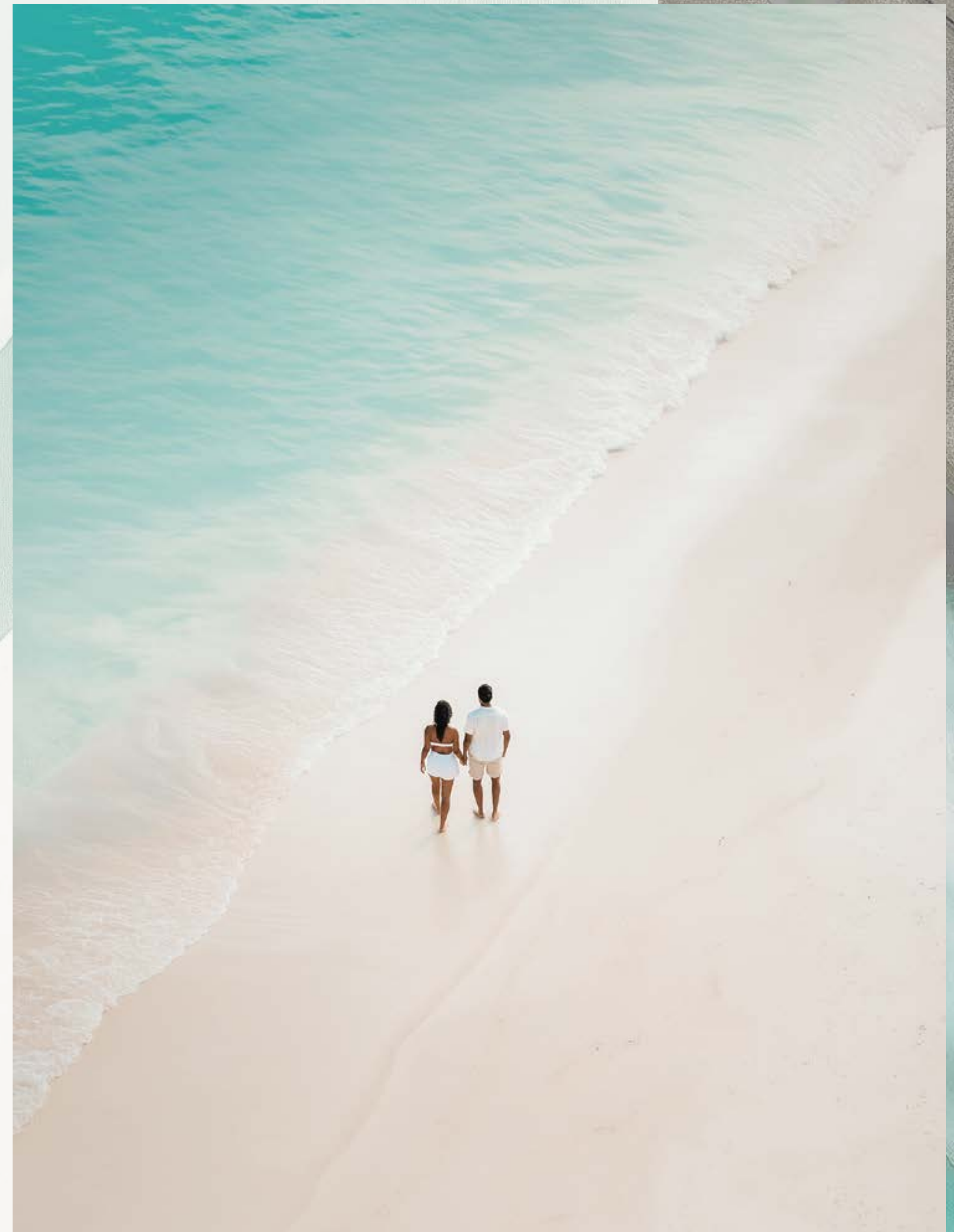
A Rare Address With a Serene Coastal Landscape.

# A DIFFERENT WAY TO LIVE THE SEA

FOR THOSE WHO WISH TO TRULY RECEIVE IT

Perched on the coast of Dubai, this glass residence is a seamless extension of the beach, offering unparalleled views.

**Designed to bring the beauty of the ocean indoors**, every space invites the sea breeze. It's where the rhythm of the waves creates a sanctuary for everyday life.





R E N A

EMBRACE A LIFE BY THE WATER'S EDGE

Welcome to *Rena*, where the shore is a reflection of high-end living.

Echoing the Italian word for sand, **Rena** offers **exclusive residences**, including a **penthouse**, an assortment of **stylish apartments**, and beachside **townhouses** built directly on the sand, granting effortless access to the shore.

DISCOVER A BEACHFRONT DESTINATION THAT COMBINES NATURE WITH STYLE.

RENA

THE  
LOCATION

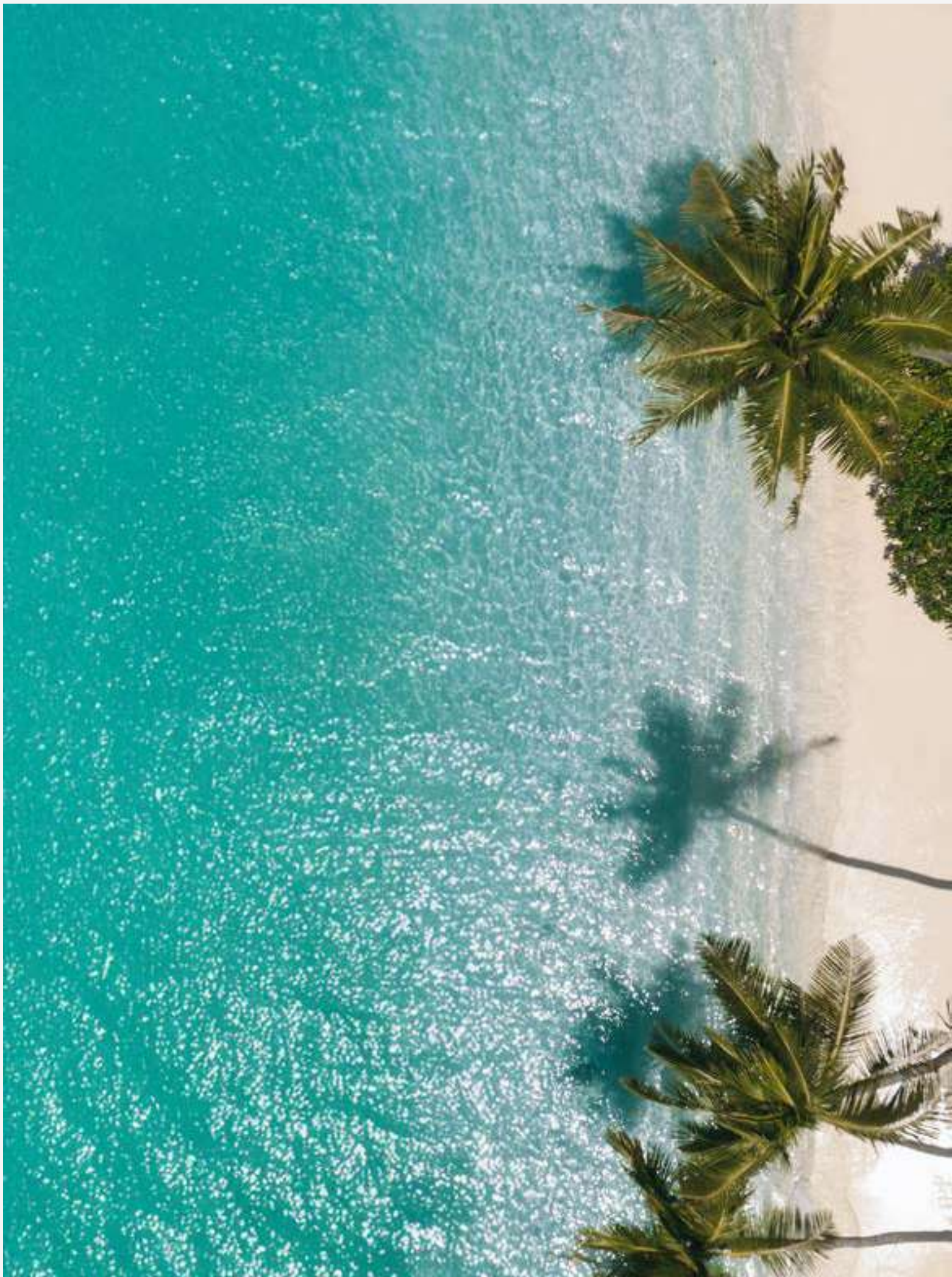
# A PRIME ISLAND LOCATION: PRESTIGIOUS, PRIVATE, PERFECTLY CONNECTED

Across the water from the city's center lays a coastal escape with *immediate beach access*.

Dubai Islands combines the essence of seaside serenity with the allure of dynamic city living. At the heart of this destination featuring **world-class entertainment, luxury resorts, wide promenades and waterfront activities**, Rena promises an oasis of unforgettable experiences.

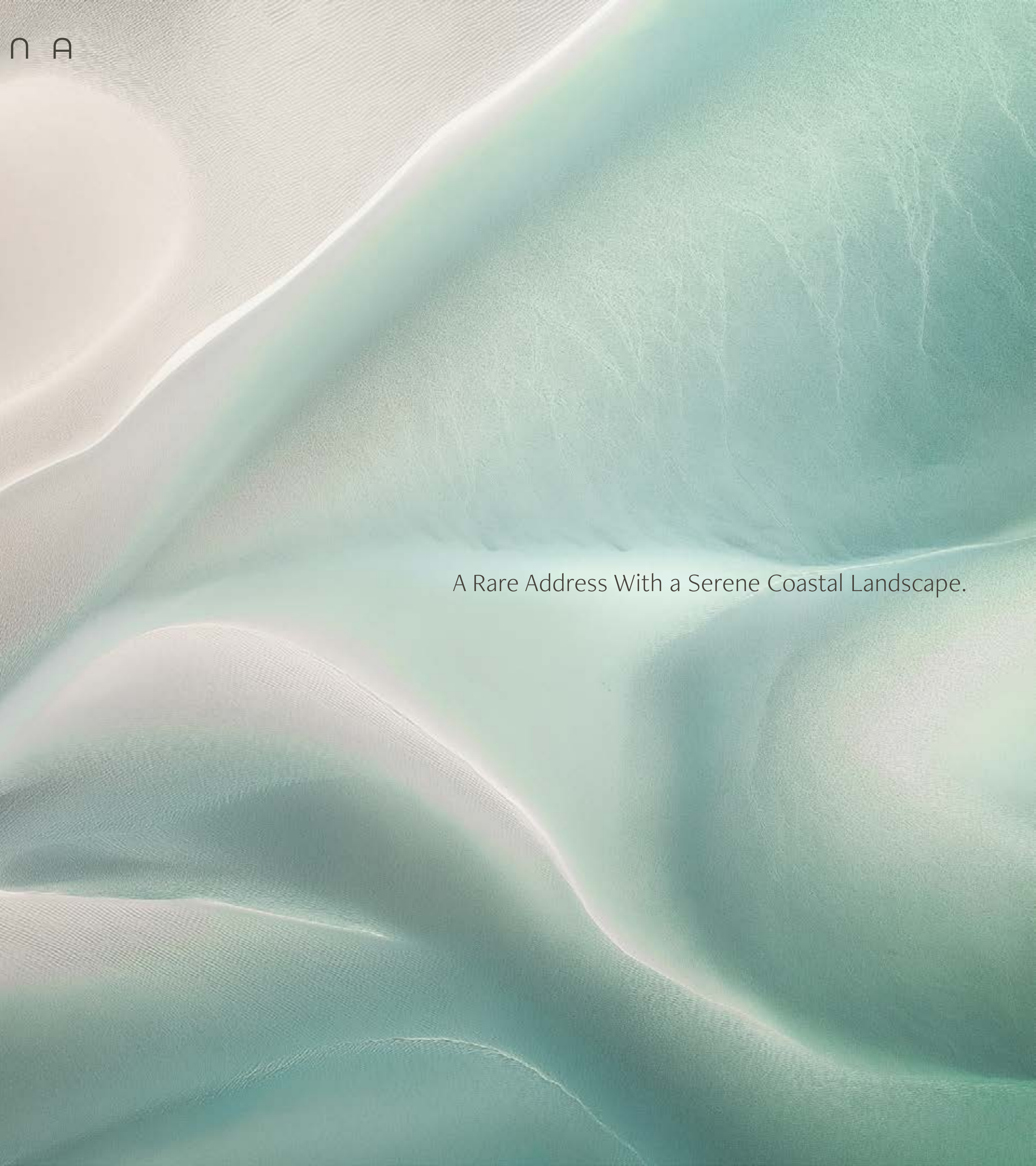






RENA

A Rare Address With a Serene Coastal Landscape.



# RENA

MORE THAN  
BEACHFRONT LIVING



## POINTS OF INTEREST

Infinity Bridge: 10min / 8kms  
Cruise Terminal: 20min / 16kms  
Dubai International Airport: 16min / 11kms  
Downtown Dubai: 26min / 22kms  
DIFC: 24min / 18kms

## MALLS

BurJuman: 16min / 13kms  
Dubai Mall: 26min / 21kms  
Gold Souk: 14min / 9kms  
Deira Islands Mall: 7min / 5kms

## HOSPITALS

Dubai Hospital: 8min / 6kms  
Canadian Specialist Hospital: 10min / 7kms  
International Modern Hospital: 16min / 13kms  
Clemenceau Medical Center Hospital: 26min / 21kms

## SCHOOLS

Victoria International School: 16min / 13kms  
Pristine Private School Main Campus: 18min / 13kms  
The Elite English School: 12min / 8kms  
The Apple International School Primary Campus: 20min / 13kms  
Swiss International Scientific School in Dubai: 28min / 24kms  
Safa British School: 26min / 22kms  
Collegiate International School: 30min / 30kms

R E N A

THE  
PROJECT

R E N A



RENA



## A DISTINCTIVE ARCHITECTURAL DESIGN

UNOBSTRUCTED VIEWS OF THE SEA

Nestled amidst palm trees and greenery, the design naturally integrates the beauty of the beach into each space.

**Sea-level townhouses open directly onto the sand**, while the apartments rise above, offering panoramic coastal views from every level. **Spacious 1-, 2-, and 3-bedroom apartments and a penthouse** are thoughtfully designed to maximize day light and coastal vistas, ensuring the perfect balance of comfort and luxury.



# RENA

Designed to Capture the Coastal Light, Stunning Views, and Luxury.



# YOUR PRIVATE OASIS ON THE SHORELINE

WHERE RELAXATION AND OUTDOOR LIVING  
COME TOGETHER

Venture from your home out onto a private  
stretch of pristine sand.

Lounge **on daybeds**, host intimate **beachside  
gatherings**, or **dive into the sea**—all just steps from  
your residence.





# R E N A

Tiered terraces create a flowing, wave-like design across each floor.





R E N A

## A GRAND ENTRANCE AWAITS

Arriving at Rena is an experience in itself.

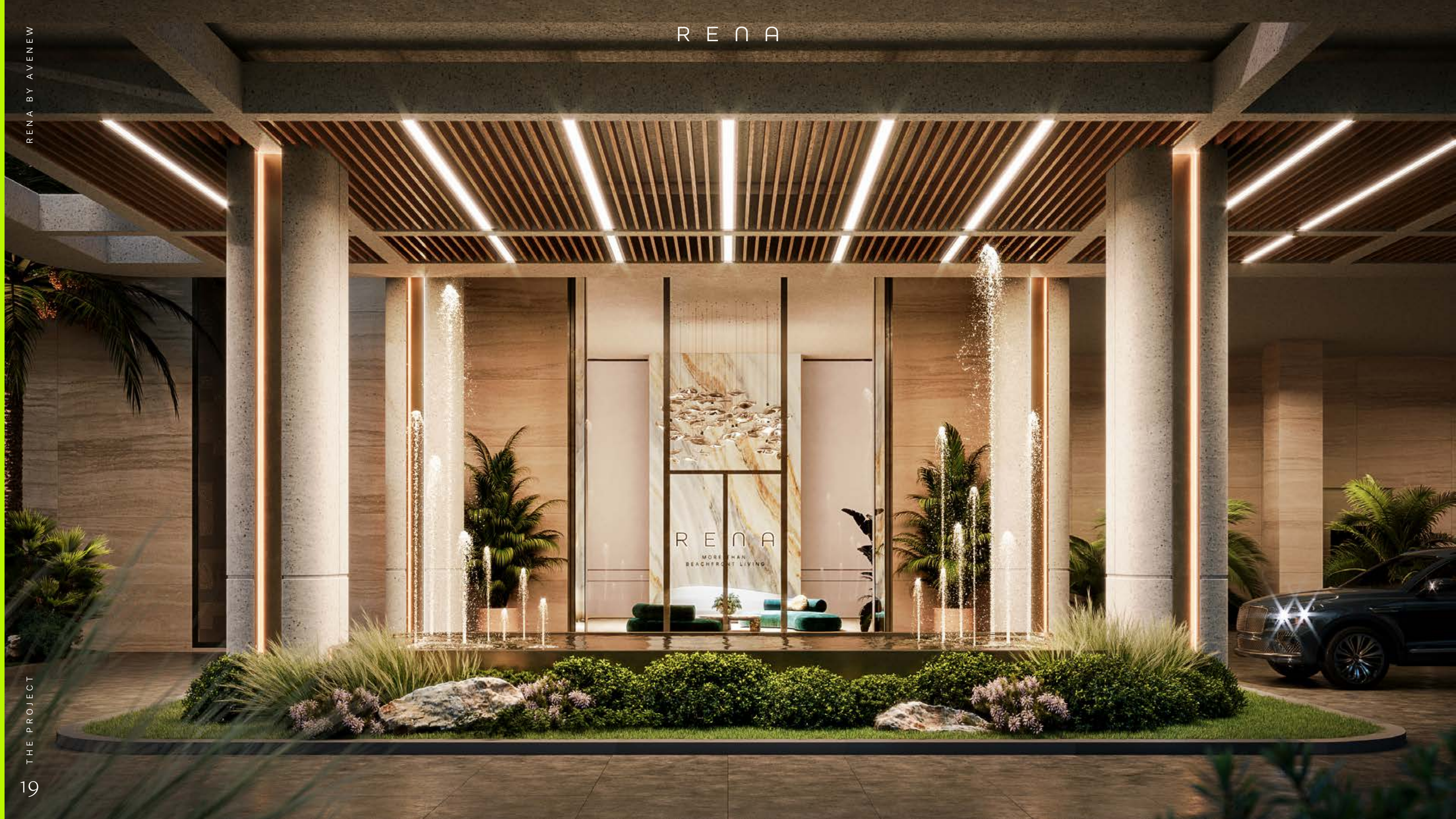
A tranquil **reflecting pool** and **soft fountains** lead to a luxurious lobby with **onice grigio accent walls**, setting a serene tone and welcoming you into a refined, modern space.

SHELTERED COMFORT  
WITH A PLUSH RECEPTION



RENA

RENA BY AVENEW



THE PROJECT



RENA

RENA

MORE THAN  
BEACHFRONT LIVING

R E N A

THE  
INTERIORS



## ENJOY UNINTERRUPTED VIEWS FROM EVERY ANGLE

SEA LEVEL TOWNHOUSES EXTEND UNTO THE SHORE

Embrace the grandeur of beachfront elegance with our townhouses sitting directly on the sand.

**Double-height windows** enhance the grandeur of each townhouse, streaming natural light and framing **uninterrupted beach views**. With effortless access to private gardens and the shore and elevated bedrooms delivering sweeping coastal vistas, entering a life of luxury has never felt simpler.

# SURROUND YOURSELF IN PLUSH COASTAL GRACE

STYLISH INTERIORS BREATHE LIFE INTO YOUR HOME

From the moment you step inside, you are greeted by elegant wood finishes and smooth contours.

Every detail is enhanced by natural light, creating a serene and inviting atmosphere. The **floor-to-ceiling windows allow airy spaces that flow gracefully**, while plush fixtures and a refined colour palette reflects the hues of the shore. Witness how calm and beauty become second nature.





R E N A



R E N A

WHERE BOUNDARIES  
BLUR BETWEEN  
INTERIOR COMFORT  
AND COASTAL SERENITY

Flowing through the *expansive terraces*, an inviting light and sea breeze enhances every detail creating a seamless transition outdoors.

Find inner peace while savouring the coastal ambience from the seclusion of your private balcony.



INDOOR-OUTDOOR FLOW  
- AN EXTENSION OF YOUR  
LIVING SPACE



R E N A

DELIVERING THE ENRICHING  
EXPERIENCE OF A MODERN  
LIFESTYLE

LUXURY AND FUNCTIONALITY COMBINED

*Walk-in kitchens feature marble-effect accent walls, top-of-the-line appliances, elegant countertops, and smooth finishes that complement a contemporary lifestyle.*

RENA



## WAKE UP TO THE BEAUTY OF THE SHORE

The very moment you wake, a gorgeous sea backdrop welcomes you in this elegant bedroom.

Designed with **ample space, and tasteful interiors**, find the ultimate relaxation.



SERENITY BEGINS HERE

R E N A



R E N A

LUXURIOUS DETAILS  
CURATED FOR  
RELAXATION

Marble-effect surfaces, elegant  
cabinetry, and stainless-steel fixtures  
create *a serene and sophisticated  
bathroom space.*

Contrasting wood-look panels enhance  
the warmth and refinement of the design.



A SOPHISTICATED BLEND OF  
STYLE AND FUNCTION



# AN EXCLUSIVE COASTAL PENTHOUSE

YOUR PRIVATE RETREAT AT THE TOP

The exclusive penthouse enjoys sweeping *views of the sea and city*, featuring an open kitchen, walk-in closets, and *a wide private terrace* that blends the indoor comfort with the outdoors.

Sleek windows invite light to flow through exquisite living spaces, elevating the concept of coastal charm and luxury.





R E N A



RENA

RENA'S SIGNATURE COASTAL  
EXPERIENCE

RENA

RENA BY AVENEW

RENA'S SIGNATURE COASTAL EXPERIENCE

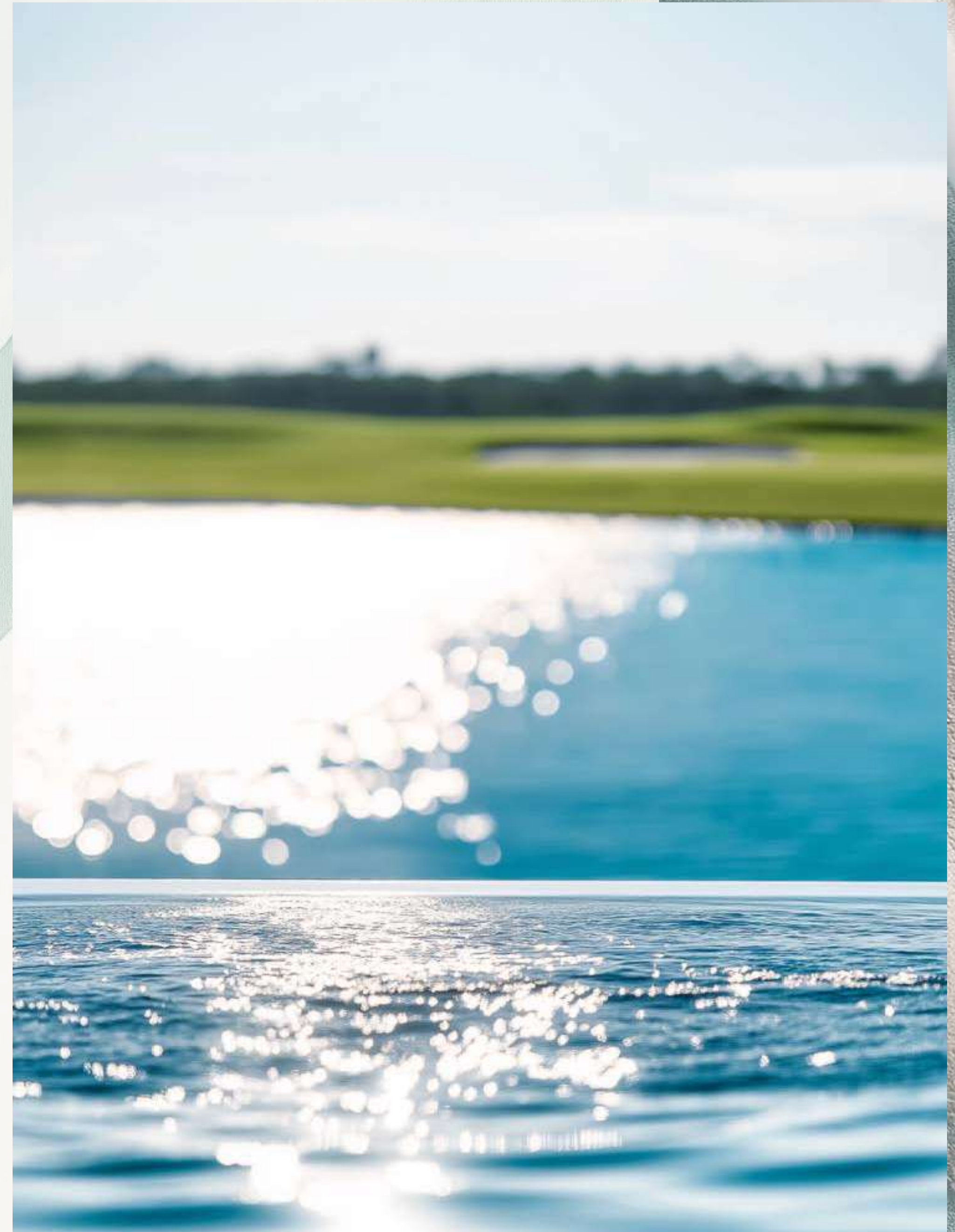


# UNWIND ABOVE IT ALL: ROOFTOP POOL & SUNDECK

WHERE LUXURY MEETS SERENITY IN THE SKY

High above, the serene *rooftop pool* offers sweeping views of the sea and nearby golf course.

Clear **glass parapets** provide endless views, while shaded lounge chairs ensure a cool calm escape from the heat of the sun – perfect for unwinding in style.



RENA

RENA BY AVLEW

RENA'S SIGNATURE COASTAL EXPERIENCE



# KICKSTART AN ACTIVE LIFESTYLE IN OUR MODERN GYM

IDEAL TRAINING FACILITIES RIGHT WITHIN YOUR HOME

Explore the meaning of well-being in our state-of-the-art gym fit with our cutting-edge training equipment.

After a busy day in the vibrant neighbourhood, stay active and foster bonds with your neighbours. A level of self-care that is can be achieved in spaces that are thoughtfully **designed with your health in mind.**



RENA



RENA

THE  
DEVELOPER



**AVENEW**  
DEVELOPMENT

## RESHAPING THE REAL ESTATE MARKET

Avenew Development integrates *cutting-edge technology* as a core element of its identity, constantly pushing *beyond conventional boundaries*.

With a forward-looking approach, Avenew embraces and advances technological innovations, consistently redefining possibilities and creating spaces that embody the forefront of modern real estate evolution.



AVENEWDEVELOPMENT.AE

800AVENEW

This publication is for illustrative purposes only. Some images are computer-generated (photorealistic renderings) based on the building's architecture, communal spaces, private areas, and interiors. These visuals are intended to present proposed development plans and potential design variations. All furniture and artwork shown are for marketing purposes only. The content, including descriptions and images, is subject to change and holds no contractual value. The investment company retains all rights to the information, and unauthorized reproduction of any part of this document is prohibited.

RENA

MORE THAN  
BEACHFRONT LIVING

**AVENEW**  
DEVELOPMENT