



**KARL LAGERFELD**  
VILLAS

BY  
TARAF



**"EMBRACE  
THE PRESENT,  
INVENT THE  
FUTURE."**

*Karl Lagerfeld*

**KARL LAGERFELD**

THE NEXT CHAPTER



BY

T A R A F

A YAS HOLDING COMPANY

**UNIQUE  
INSPIRATION  
UNMISTAKENLY  
KARL**





THE  
ULTIMATE  
**FASHION**  
**ICON**



## LOCATION

# IN HARMONY WITH THE GOLDEN LANDSCAPE OF MEYDAN.

Located within the Mohamed Bin Rashed Al Maktoum City District, the site is across from Nad Al Sheba and is located right next to a crystal lagoon with uninterrupted views of Downtown Dubai. The development is situated within an iconic zone that creates endless possibilities for exceptional lifestyles.







EXPERIENCE THE  
**MASTERPLAN**



# THE MASTERPLAN

1. Main Entrance
2. The Catwalk
3. Clubhouse Pavilion
4. The Wellness Gardens
5. Family & Play Gardens
6. Crystal Lagoon Access

THE

*Residences*

DESIGNER COLLECTION

INSPIRED BY THE  
**CATWALK**





# *The Exterior*

Infused with the ethos of the Karl Lagerfeld Fashion collections, the architectural form would incorporate a play of minimalistic and sleek forms, a monochromatic color palette and textured materials in the facades.









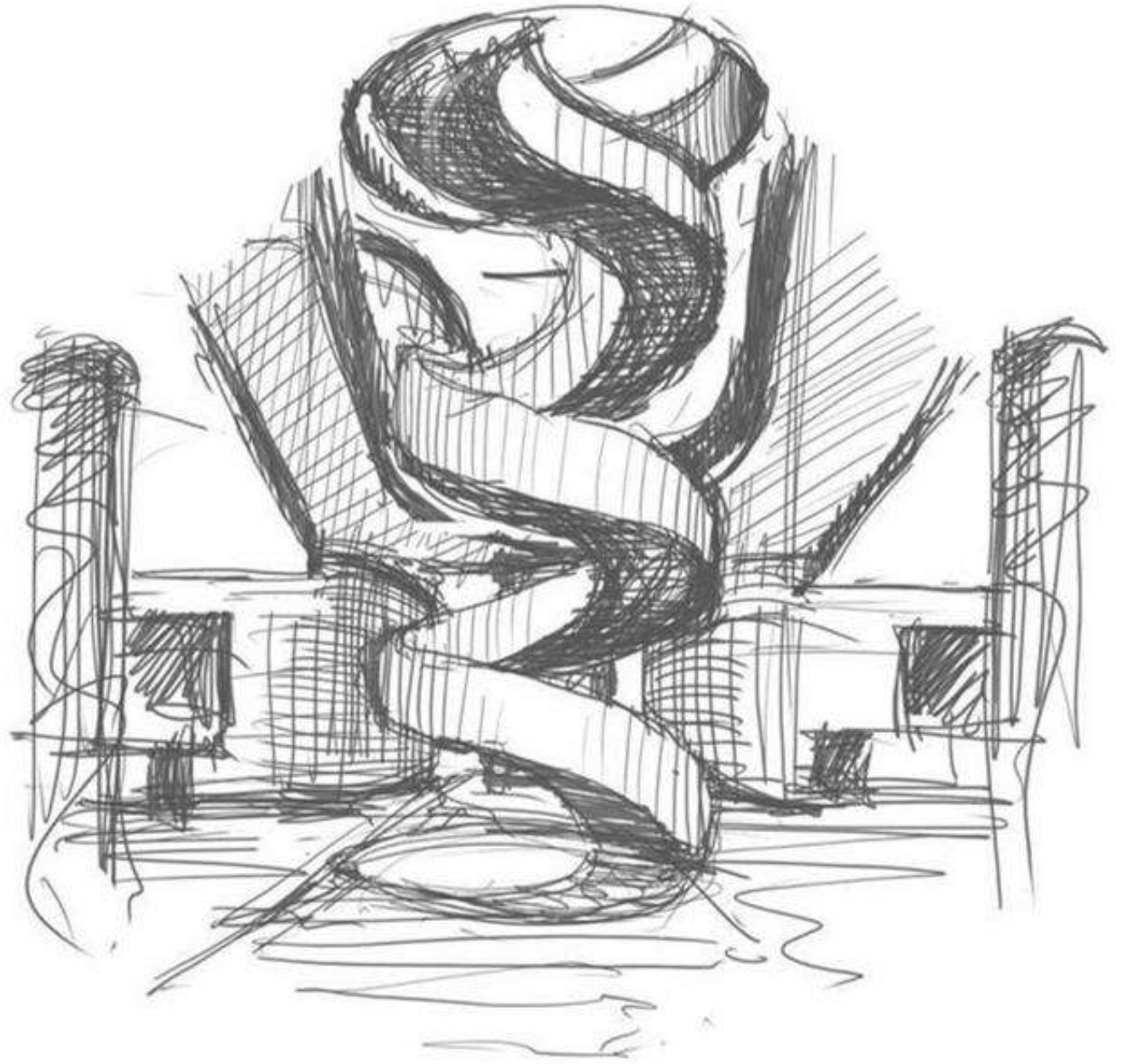
## VILLA FEATURES

The Catwalk  
Spiral Staircase  
Sunken Lounge  
Library Lounge  
Dedicated Majlis Room  
Feature Pool  
Basement For 7-bed  
Grand Walk-in Closet  
Rooftop Terrace



# *The Interior*

Inspired by the brand's fashion collections. The aesthetics boasts the beauty of the brand's versatility and simplicity enhancing the experience.



# ARRIVAL ENTRANCE

## KARL MOMENTS DIAGRAM



KARL'S FEATURE  
STAIR



PARISIAN PARQUET  
FLOORING  
CHATEAU DE VERSAILLES



ARRIVAL CATWALK







Show Kitchen & Dining



Master Bedroom

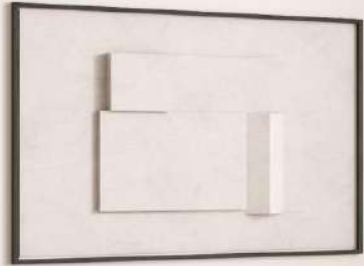




Family Room

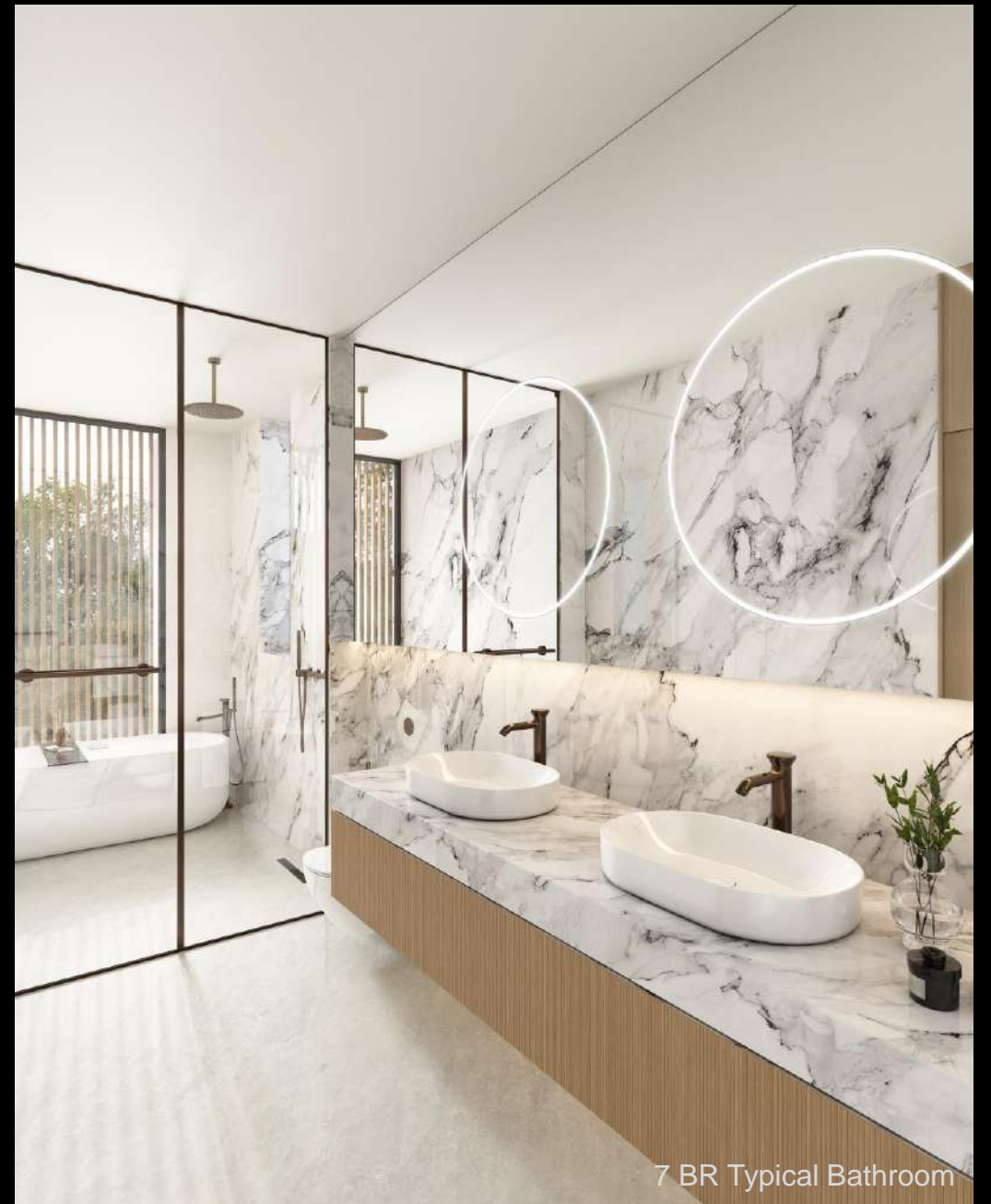








7 BR Master Ensuite



7 BR Typical Bathroom

THE FLOATING JEWEL

# KARL LAGERFELD

CLUBHOUSE

The Clubhouse Pavilion offers exclusive facilities such as “The Club”, an entertainment space for all ages, “The Library”, an executive lounge named after Karl Lagerfeld’s passion for books and libraries, a gym & fitness studio, an adult beach-like pool, and a kids’ pool, all surrounded by stunningly landscaped sceneries and parks.









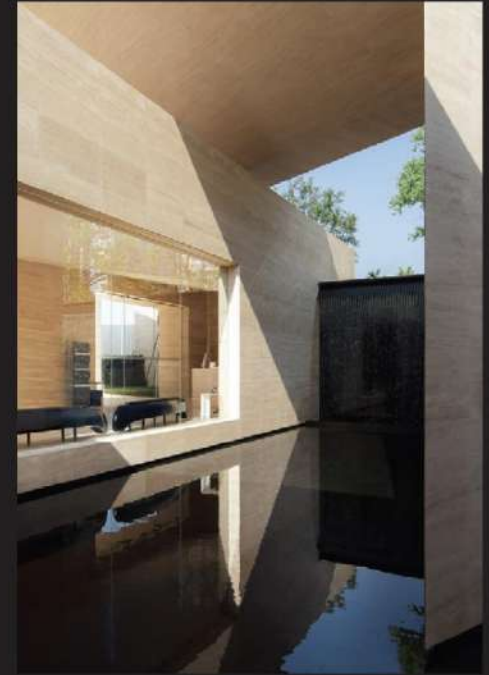
ICONIC  
FORM



BRINGING NATURE  
INDOORS



THE CELEBRATED  
RUNWAY



LAGERFELD'S REFLECTIVE  
AESTHETIC

# THE LIBRARY

CLUBHOUSE PAVILION







## THE CLUB

CLUBHOUSE PAVILION



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