

DAMAC



Paramount Tower

LUXURY HOTEL
MIDTOWN



HOLLYWOOD LIFESTYLE NOW IN DUBAI



DAMAC

LIVE THE LUXURY

DAMAC Properties has been at the forefront of the Middle East's luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Canada and the Maldives, as well as the United Kingdom.

Since then, the Company has delivered close to 35,000 homes, with a development portfolio of more than 33,000 at various stages of planning and progress.* Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a golf course managed by The Trump Organization, and luxury homes in association with Versace, Fendi Casa, Cavalli, Just Cavalli, Paramount Hotels & Resorts, Rotana and Radisson Hotel Group.

With a consistent vision and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living. DAMAC places a great emphasis on philanthropy and corporate social responsibility. As such, the Hussain Sajwani – DAMAC Foundation, a joint initiative between DAMAC Group and its Chairman, Hussain Sajwani, is supporting the One Million Arab Coders Initiative. The programme was launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, and is focused on creating an empowered society through learning and skills development.

*Figures as of 30st June 2021

www.damacproperties.com

A cinematic photograph of a woman in profile, looking towards the right. She has her hair styled in an updo and is wearing a dark, off-the-shoulder dress. The background is dark and filled with out-of-focus lights, suggesting a film set or a stage. The text 'LIGHTS CAMERA ACTION' is overlaid in the bottom right corner in a gold, serif font.

LIGHTS
CAMERA
ACTION



THE HOLLYWOOD GLAMOUR

Hollywood has always been more than a destination. It's an institution driven by artists and their unbounded imagination. And now DAMAC brings this famous high life to Dubai, on Sheikh Zayed Road, one of the most prominent addresses in the world.

DAMAC



Paramount Tower

LUXURY HOTEL
SHEIKH ZAYED ROAD

HOLLYWOOD GLAMOUR MEETS LUXURY HOTEL

Paramount Tower Hotel & Residences is set in one of the best possible locations, in the heart of Dubai. And for a discerning investor like you, this opportunity is definitely a box office blockbuster. A ticket you can't miss buying. The striking tower reaches over 258 meters in height and boasts superb views of the Burj area, the Dubai Canal along with vistas of the Palms, The World Islands and the iconic Burj Al Arab.





LIVE IN THE WORLD'S MOST DESIRED CITY

Centrally located as a strategic hub connecting the continents of Asia, Europe and Africa, Dubai has established itself as the city of endless possibilities. Today Dubai's incredible success story, written over a short span of less than five decades, has enabled this dynamic emirate to become a regional business powerhouse. It is globally recognised as one of the world's leading destination for tourism and real estate investments. Moreover Dubai's penchant for record breaking feats and realising ambitious visions is unparalleled.

A haven of safety and high standards of living, it is not surprising that over 200 nationalities work and reside in vibrant Dubai. You too can make this unique cosmopolitan metropolis, where creativity and opportunities abound, your home.

Q3 2021

has been the best Q3 recorded in the history of Dubai real estate since 2009.

YTD 2021

sales transactions worth Dh104.3 billion, surpassing the entire year of 2020.

RANKED AMONG THE SAFEST CITIES GLOBALLY

OPEN AND FREE SYSTEM

STABLE CURRENCY

TOURIST HOTSPOT

STRATEGIC LOCATION

Dubai is one the world's leading hubs for intercontinental travel

COSMOPOLITAN SOCIETY

There are more than 200 nationalities living and working in Dubai

EASE OF BUSINESS SET UP

WORLD-CLASS INFRASTRUCTURE

BUSINESS BAY

The Heart of Business Meets the Soul of Life

One of the most important aspects when it comes to movie making is location. The same goes for property development. It's what we at DAMAC pride ourselves on, and what better location than Business Bay for an iconic structure like the Paramount Tower Hotel & Residences.





AVANT-GARDE ALL AROUND

The world's largest mall. The tallest tower.
The highest dancing fountain. Dubai is another place like
Hollywood that has made the world sit up and take notice.
You couldn't wish for a more iconic neighborhood. Look
around and everything is spectacular. Just like the movies.

BUSINESS BAY A DAMAC DOMAIN

23 PROJECTS
ENDLESS POSSIBILITIES



9 Minutes
To The Dubai Mall /
Burj Khalifa



10 Minutes
To Mall of the Emirates



9 Minutes
To Jumeirah Beach



13 Minutes
Dubai International Airport



10 Minutes
To an International School



16 Minutes
To Palm Jumeirah



14 Minutes
To Burj Al Arab



16 Minutes
To Dubai Yacht Harbour



8 Minutes
To Dubai World Trade Centre



20 Minutes
To the Supermarket

SLIM, TALL AND HAS THE LOOKS

The 63-storey tower comprises retail on the ground floor and a hotel along with an array of signature Paramount Hotels & Resorts amenities for guests and residents alike.

- Residences – levels 15 to 25
- Rooftop infinity pool with stunning views of the Burj area
- Rooftop terrace with seating and planting
- Restaurants and lounges
- Luxury spa, fitness and wellness centre
- Fully equipped gymnasium
- Meeting and events facilities



SKY BOB

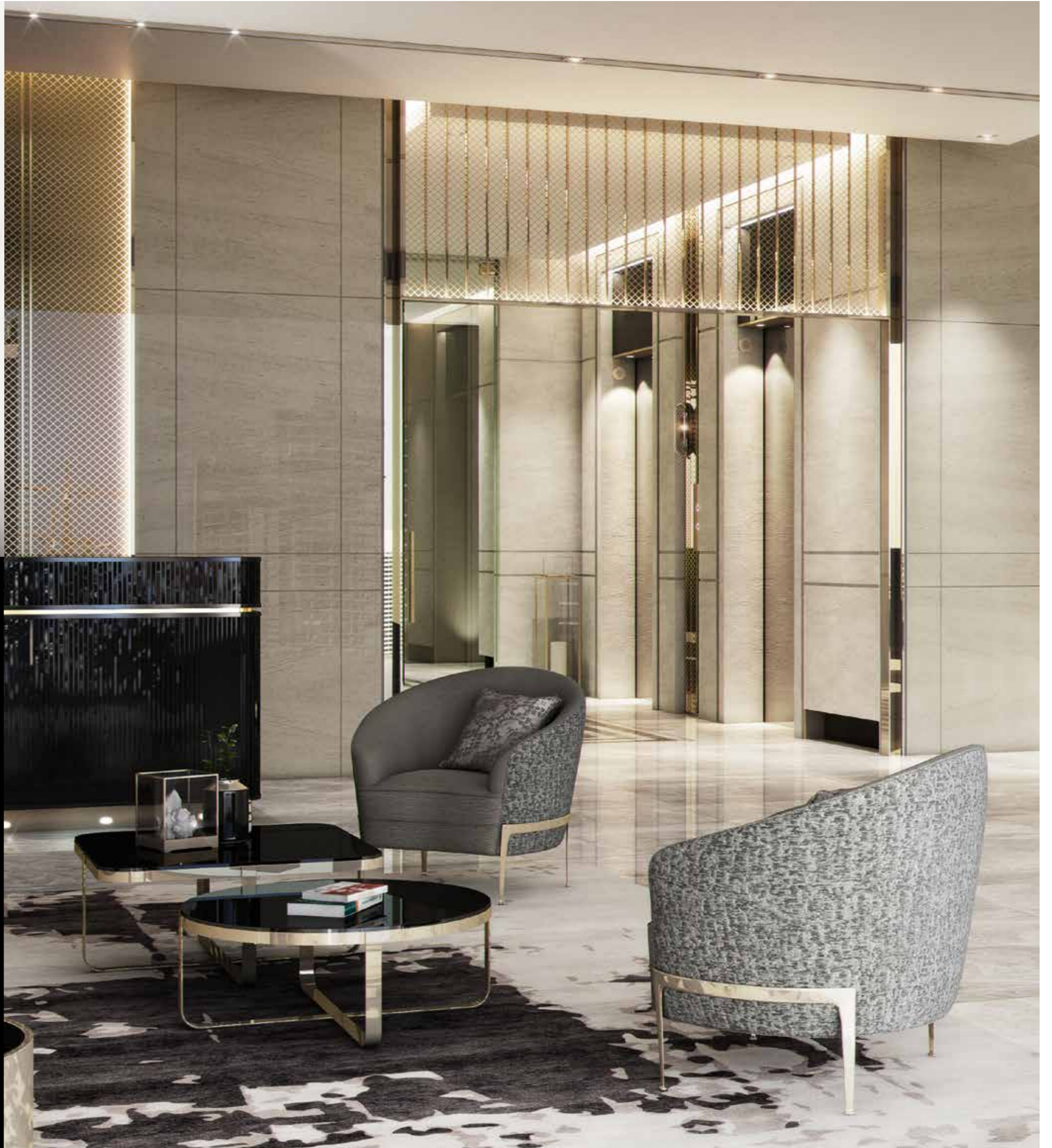




THE HOTEL

Floors 15 to 25.

A selection of opulent hotel rooms and suites not only offer an incredible experience for guests but also provide the opportunity for a lucrative investment. Tailored for comfort and to inspire creativity, the rooms feature a spectacular home theatre and access to a library of Paramount Pictures films. When the credits roll, the signature bed is the grand finale to your day.





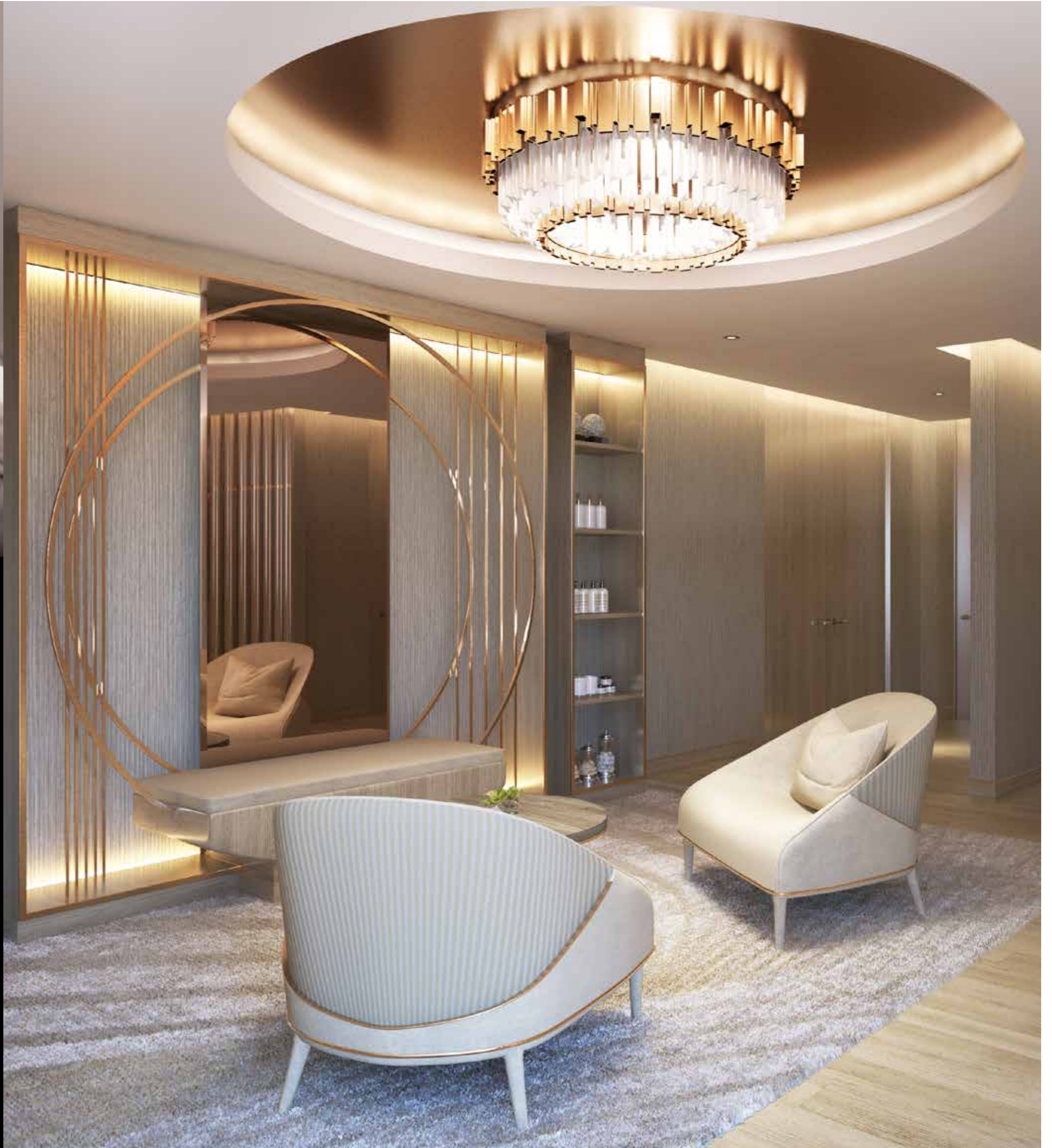
MAKING
WAVES AT
235M HIGH

DAMAC





STATE
OF ART
WELLNESS
FACILITIES





AXIS OF ACTION

Power packed action is the best way to describe this amazing place to work your body. Get in shape just like your favorite stars, gun for glory.



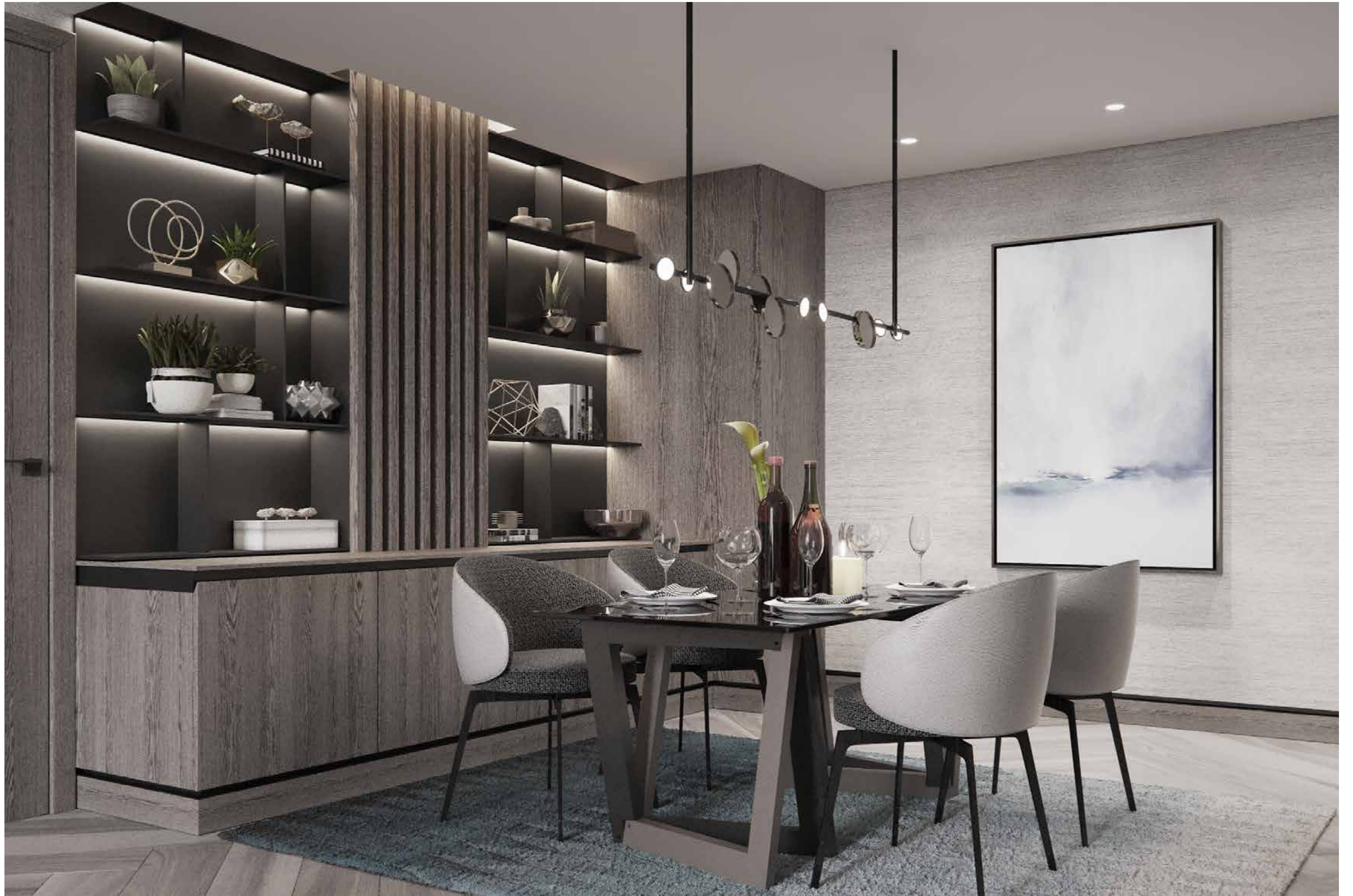


THE SIGNATURE OF ULTIMATE LUXURY.

You'll see attention to detail in every aspect of the Paramount Tower Hotel Dubai and be spoiled by the intelligent, attentive and intuitive hospitality style.









WORLD-CLASS
CHEFS
AND
INSPIRED
MENUS



THE STARS THROUGH THE DAY.

Dining like a king is the key to success. Our all day dining spread is nothing less than royalty. Taste buds and flavors bursting with the chance to savor more. Some of the best Hollywood chefs churning out amazing dishes at will is what you can expect, through the day.



THE BEST SEAT IN THE HOUSE

The best place to be is just across our mixologist. Be it a special occasion or just casual chit-chat, it's one place above sea level you'll definitely enjoy.





DIRECTOR IN THE HOUSE

There's something special about every meeting. And our state-of-the-art meeting rooms make it that much more exceptional. With views that'll take your breath away, we're depending on you to deliver a script that will stun the best of audiences.



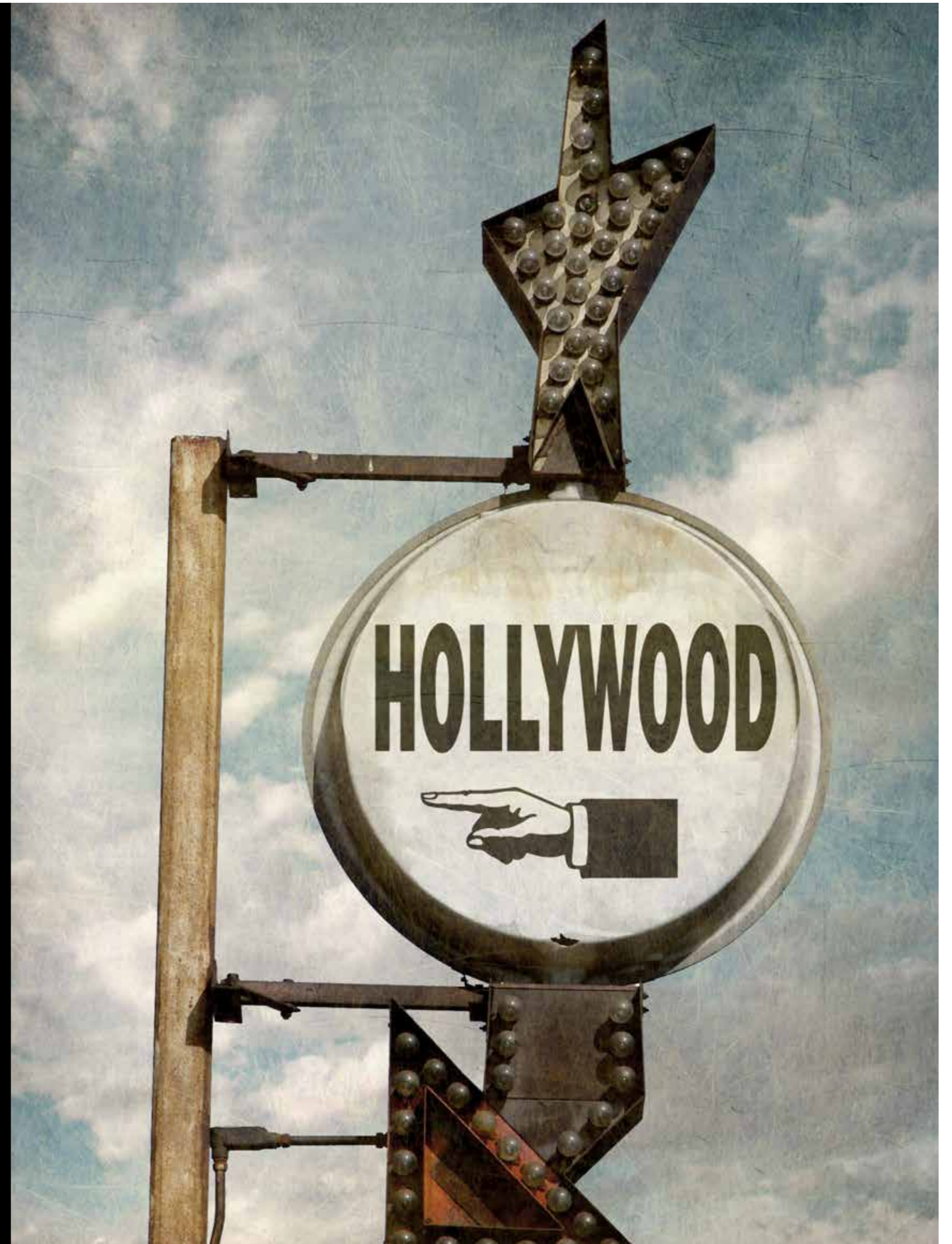
A HOLLYWOOD HOTELIER IN THE MAKING

SPECTACULAR BENEFITS

Invest in Paramount Tower Hotel Dubai, and you will be:

- Part of a unique rental pool
- The owner of a hotel room or luxury suite
- A shareholder in a profitable hotel business, with:
 - High annual yields - projected ROI of 5-7% during the first five years*
 - Capital appreciation
 - Lifestyle benefits
- You'll receive a title deed with every unit and pay:
 - Zero service charges
 - Zero utility charges
- Last but not least, you can enjoy 14 nights free stay per year

*Forecasts are for illustrative purposes only. DAMAC Properties is not liable for market and economic fluctuations that may affect your investment.





HOTEL UNIT PLAN

HOTEL - STUDIO

UNIT AREA	BALCONY	TOTAL
470 sqft	50 sqft	520 sqft



HOTEL - 1 BEDROOM

UNIT AREA	BALCONY	TOTAL
935 sqft	119 sqft	1,054 sqft



Unless stated otherwise, all accessories and interior finishes such as wallpaper, chandeliers, furniture, electronics, white goods, curtains, hard and soft landscaping, pavements, features, swimming pool(s) and other elements displayed in the brochure, or within the show apartment or between the plot boundary and the unit, are not part of the standard unit and are shown for illustrative purposes only.

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HOTEL - 2 BEDROOMS

UNIT AREA	BALCONY	TOTAL
1,282 sqft	88 sqft	1,370 sqft



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