



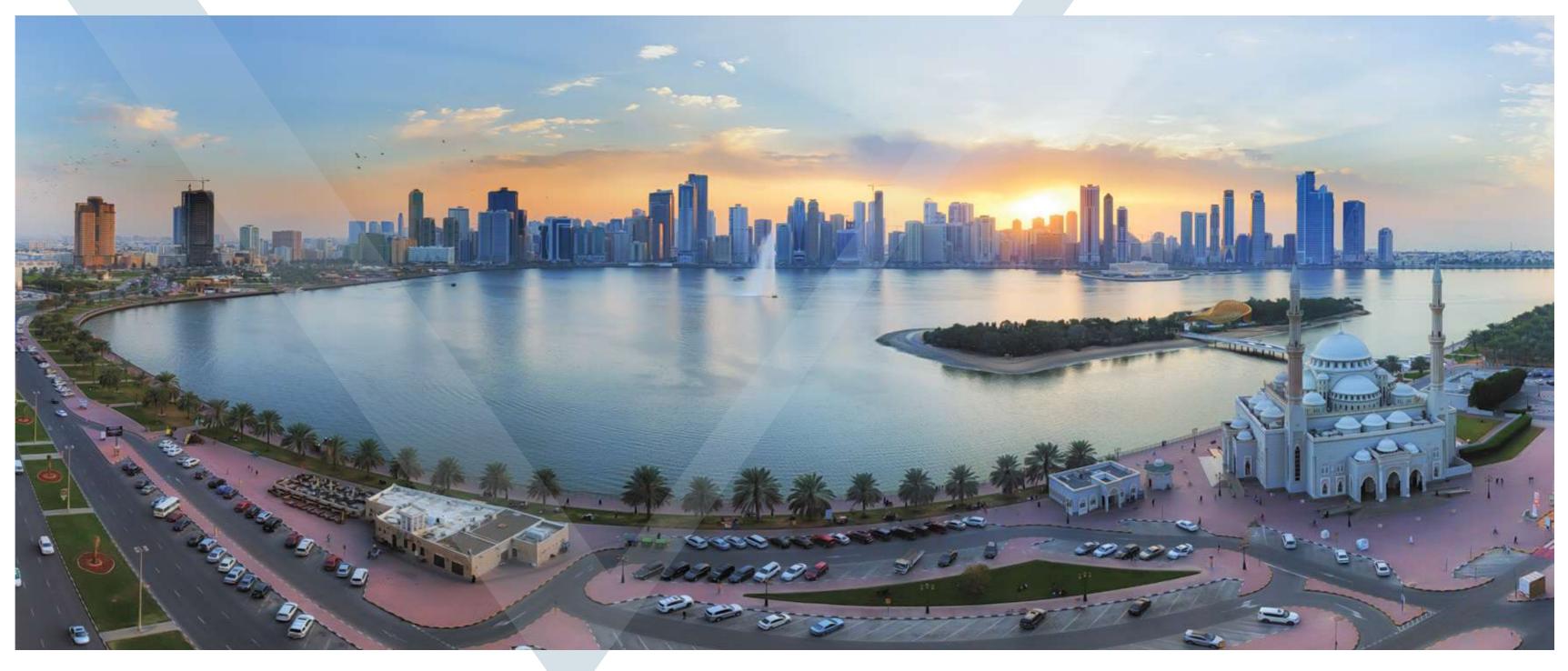
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ABOUT SHARJAH

Steeped in history and heritage, Sharjah's fast-growing economy is one of the most diversified in the Middle East. Widely recognised as the cultural capital of the Arab world, Sharjah is also a thriving business destination, with start-ups, national powerhouses and multinationals all proud to call the Emirate home.

Sharjah's reputation as a welcoming city is evidenced by its strong community feel, which is complemented by the facilities on offer with regard to education, the arts and leisure. University City is a hotbed of learning, welcoming students from all over the Middle East and beyond to study a wide range of challenging and courses that prove a direct link to excellent job opportunities.

Named the Islamic Cultural Capital in 2014, and UNESCO's World Book Capital for 2019, Sharjah's long-standing appreciation of history and the arts is shown through its many museums, galleries and archaeological sites.



VIDA RESIDENCES ALJADA

A DESTINATION WHERE EVERYTHING IS AT YOUR FINGERTIPS, AND WHERE LIVING, WORKING, ENTERTAINMENT, RELAXING, SHOPPING AND CULTURE ALL COME TOGETHER.

Ideally located in the heart of one of the Middle East's most welcoming cities, Aljada is a truly all-encompassing development and the perfect place to bring up your family. With a masterplan that draws inspiration from some of Sharjah's oldest heritage districts, Aljada is designed to provide you and your children with a stress-free yet active lifestyle. A destination where engaging design meets contemporary elegance, Aljada allows you to be all that you can be.

Vida Residences Aljada houses a range of 1, 2 and 3 bedroom apartments, as well as a stunning penthouse, all superbly located in the heart of one of the UAE's fastest-growing destinations.

- Dubai International Airport & Sharjah Corniche | 15 min
- University City | 3 min
- Sharjah International Airport Free Zone (SAIF) | 5 min



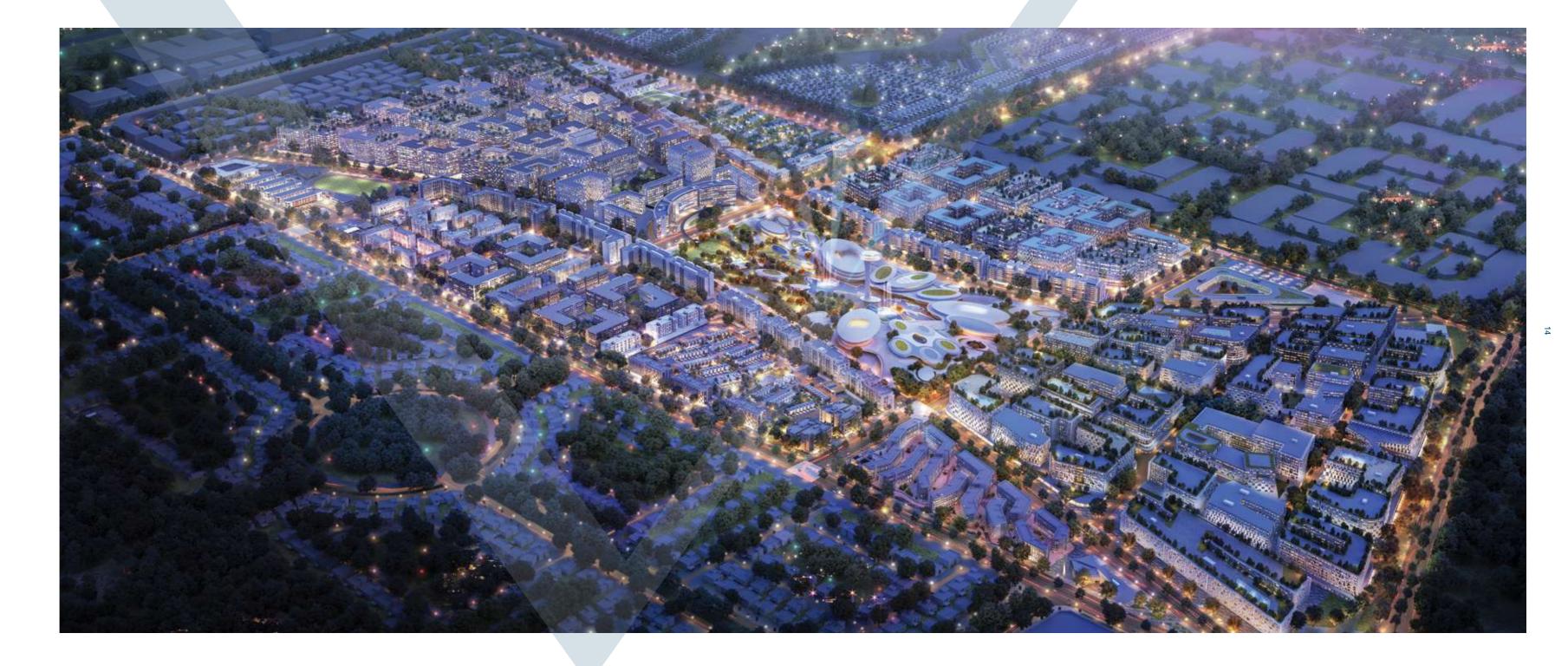
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A transformational project for Sharjah

Aljada is Sharjah's largest ever mixed-use destination and a transformational project for the Emirate.

Alongside extensive residential districts, Aljada also hosts beautifully landscaped parks, four hotels, three schools, and a premium business district, as well as considerable shopping and dining options on its two tree-lined boulevards.





Madar at Aljada

Located in the heart of Aljada, Madar is a new family entertainment and leisure district for the UAE, which has already welcomed hundreds of thousands of visitors since its public launch in February.

Designed by Zaha Hadid Architects, Madar is the beating heart of Aljada, mixing lush green spaces with numerous attractions and sporting facilities to excite everyone from toddlers to grandparents.



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The agreement will see The Address Aljada and Address Residences Aljada, Vida Residences Aljada and Vida Aljada, and Rove Aljada all brought to Sharjah's most exciting destination.

Together, this partnership will help to revolutionise Sharjah's hospitality landscape, offering new benchmarks in terms of standards, service and style.



Hotel Amenities

Located in the heart of Sharjah's fastest-growing community, Vida Residences Aljada includes 168 branded apartments featuring minimalist and contemporary design.











Direct access to boulevard

2 minutes' walk from Madar at Aljada

Cafes and restaurants









Rooftop infinity pool

Smart home features

In-room dining

Laundry services



Smaller pool with

children's play area







Engaging social

spaces



24-hour concierge

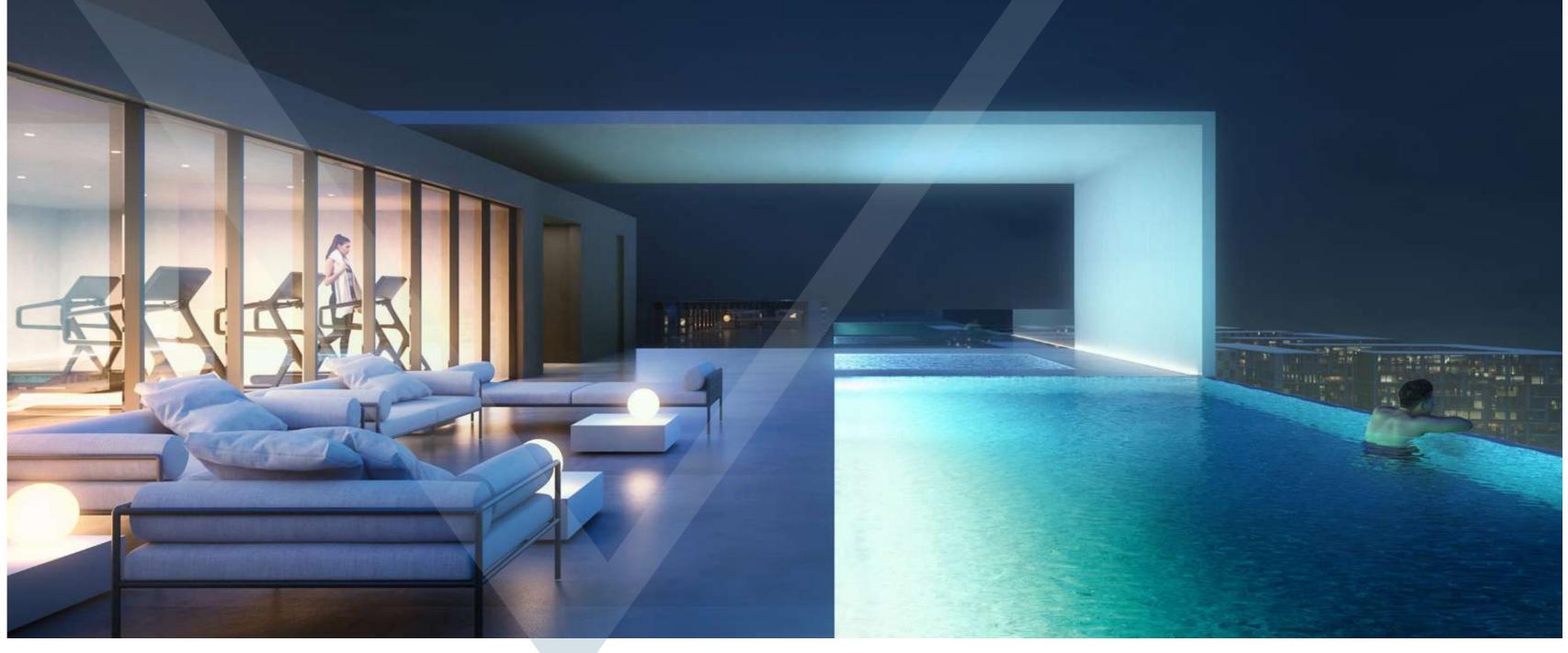


Vida Residences Aljada has direct access to a tree-lined boulevard filled with shopping and dining experiences, and residents are just a two-minute walk from Madar at Aljada, a popular new entertainment destination that has been designed by Zaha Hadid Architects.



Exclusive access to a rooftop infinity swimming pool and a well-stocked gym, together with the numerous sporting facilities on offer at Madar, allow you the opportunity to enjoy a healthy, active lifestyle.

A focus on bold, modern social spaces in Vida Residences Aljada is typified by the entrance lobby, a cosy and comfortable environment that encourages creativity and connection.



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Smart home features come as standard at all Vida Residences Aljada homes, alongside warm and simple design and immaculate finishes.

Residents can choose from a range of high-quality services, including in-room dining and laundry, from the Vida Residences Aljada hotel next door, and will also benefit from the presence of a 24-hour professional concierge and valet services.

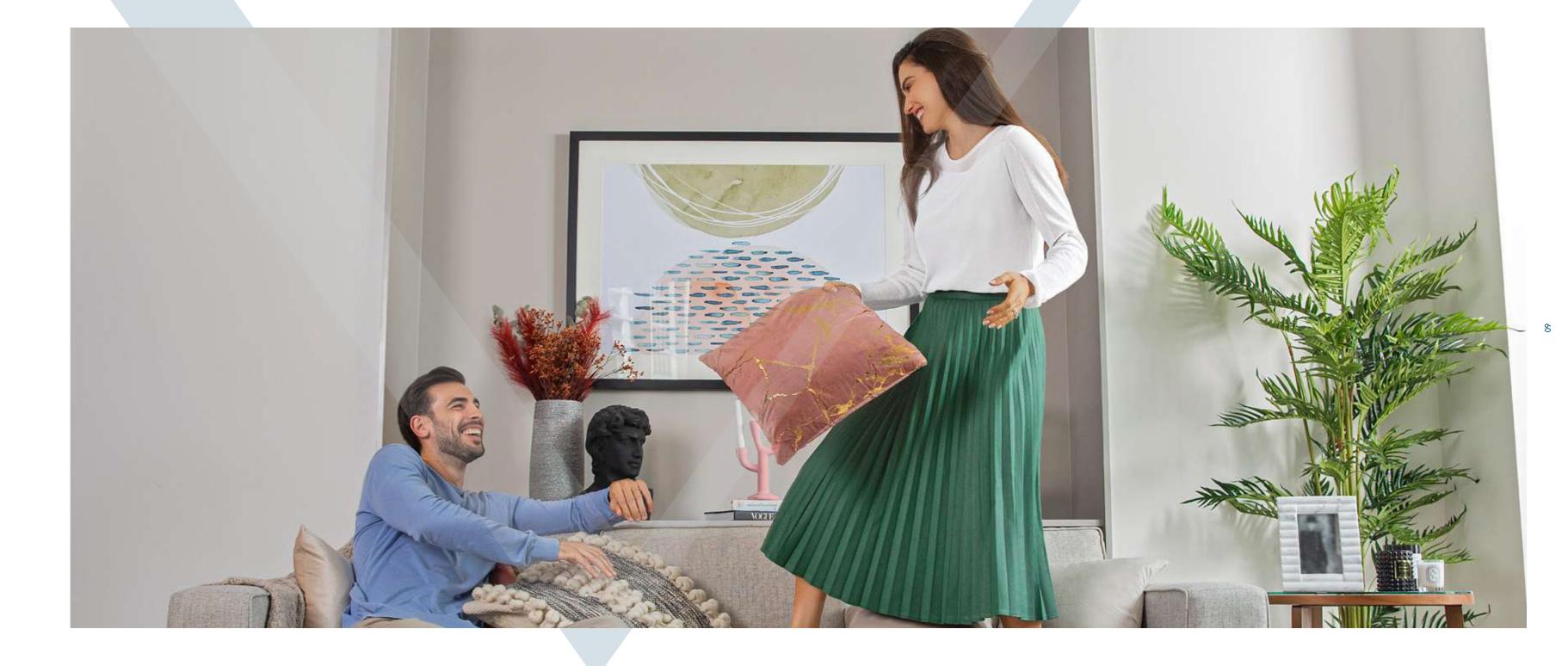
In addition, a wide range of layouts give you the chance to buy the apartment that best suits your needs.



Vida Aljada

Vida means 'life' in Spanish, and that's exactly what you'll find at this vibrant boutique hotel, which provides a chic, inspiring and contemporary experience for its guests.

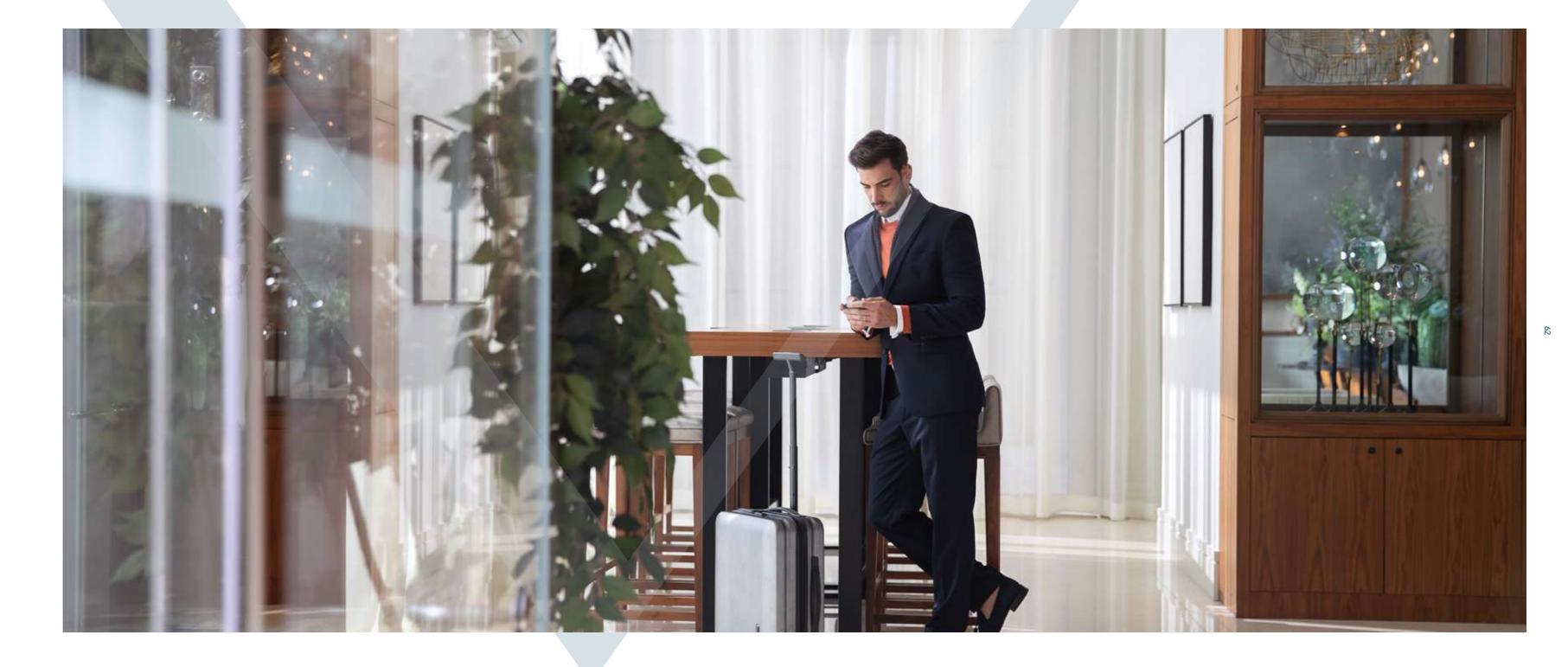
Situated adjacent to the Vida Residences buildings, the Vida Aljada hotel is the gateway to Aljada and is ideally located in the heart of this energetic city. At the same time, Vida Aljada also provides a safe haven to relax and unwind, embracing naturally lit interior spaces, immense attention to detail and refined finishes.



EMAAR HOSPITALITY

Setting The Benchmark In Hospitality Since 2007

We own and manage a portfolio of hospitality assets and brands including Address Hotels + Resorts, Vida Hotels & Resorts, as well as a comprehensive collection of serviced residences, leisure clubs, spas and restaurants.



A Proven History Of Excellence

Vida Hotels and Resorts was launched in 2013 by the Emaar Hospitality Group.

True to its slogan 'Alive and Inspired', Vida Hotels have won awards for their stimulating environment where style meets convenience and interactivity.





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Arada

Arada is a driver of economic growth, and is perfectly positioned to contribute to the rapid development of Sharjah, in line with the government's commitment to ensure a better life for everyone.

Arada was created to build communities that enrich, engage and inspire their residents. Our homes are exceptionally designed and are complemented with best-in-class amenities, all provided at an accessible price point.

Our prime focuses are on the intersection of community, technology and sustainability – all critical and fast-moving issues in the world today - and how these three themes can improve the lives of residents, workers and visitors in Arada's developments.

