



BOULEVARD POINT

Make your next
move the right one.





1. BOULEVARD POINT

Dubai is known for being a city of many successes. Boulevard Point located in Downtown Dubai now sets the bar for location, luxury to meet the sky. Nestled within a popular, well-established community boasts unparalleled views of Burj Khalifa, The Dubai Fountain, The Dubai Mall, and The Opera House. A way of life that's privy to the select few.

2. DOWNTOWN DUBAI

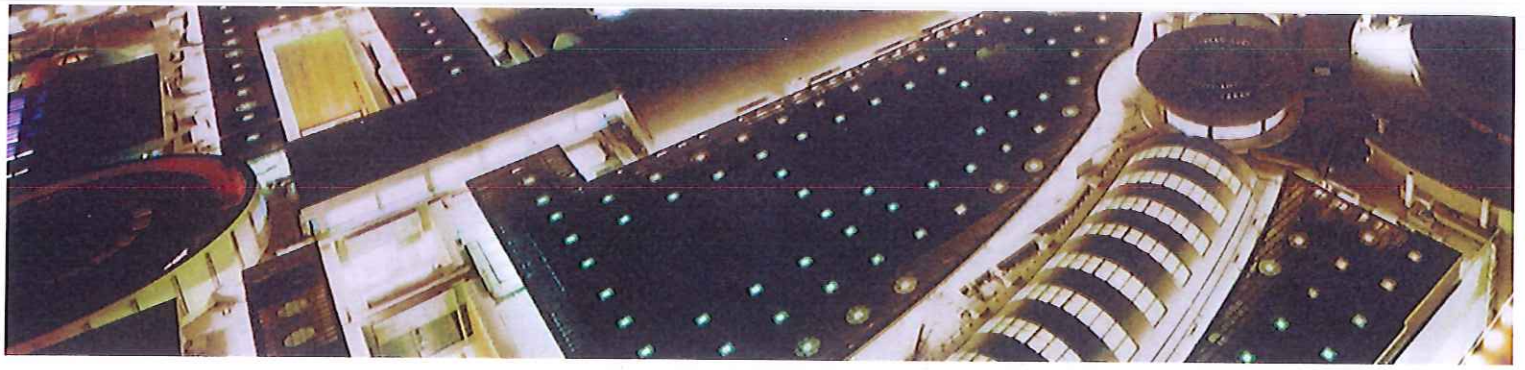
Billed as “the most prestigious square kilometre in the world”, Downtown Dubai prides itself on its world-famous assets: Burj Khalifa, the world's tallest building, The Dubai Mall, the world's largest shopping and entertainment centre, and The Dubai Fountain, the world's tallest performing fountain. All within a short distance from each other. Vibrant Mohammed Bin Rashid Boulevard is home to numerous cafés and high-street retail establishments, and The Opera District is expected to be an integral part of the city's cultural and arts scene.

3. LOCATION

Located on Mohammed Bin Rashid Boulevard, Boulevard Point is just a short walk from The Dubai Mall via a link bridge and is just a short walk to the iconic Dubai Fountain, Souk Al Bahar and Dubai Opera. Centrally situated, it is just a few minutes from Emaar Square, Boulevard Plaza and Dubai International Financial Centre, Dubai's business and financial district.

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Disclaimer: Drawings are for illustration purpose. Information is subject to change.



Hundreds of stores surround Boulevard Point, from haute couture products and the latest electronic gadgets, as well as gourmet restaurants. A short drive away from Dubai International Airport, it offers easy access to Sheikh Zayed Road and leading educational institutions.

4. FEATURES

Boulevard Point is elegantly outfitted to both reflect and complement the lifestyles of its residents. Stone countertops, pendant lights and glass accents give each living space with a tasteful, modern aesthetic. Everything is designed to make you feel at home from the moment they enter the lobby.

5. AMENITIES

Luxury living assumes new depth and meaning at Boulevard Point, Downtown Dubai's latest icon, creatively envisioned, beautifully designed and impeccably modern.

Boulevard Point boasts plenty of excellent facilities and amenities to enhance your lifestyle. Key features include swimming pools, kids' play area, a gymnasium, a function lawn and a barbeque area.

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6. TARGET AUDIENCE

The project is targeted at national and international investors looking to own property within the most prestigious square kilometre of real estate in the world. They are leaders and bold, independent achievers looking for timeless living or a promising investment.

7. TOWER SPECIFICATIONS

- 63 storey tower
- 300+ luxury residential units
- One to five-bedroom apartments
- Unparalleled views of Burj Khalifa, The Dubai Fountain, The Dubai Mall and The Old Town.

8. WHY BOULEVARD POINT

- It is located within a very popular and established community
- Situated above The Dubai Mall extension
- Direct access to The Dubai Mall via a bridge link
- Walking distance to Burj Khalifa, The Dubai Fountain and Dubai Opera
- Premium and quality finishes
- Superior amenities





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CONTACT US

Toll Free : 800 37373

Hotline : +971 52 754 3244

Email : sales@drehomes.com

Visit Us For More Info:-

<https://drehomes.com/property/emaar-boulevard-point-downtown/>