



"THEY USED TO SAY THAT AGRICULTURE

HAS NO FUTURE, BUT WITH GOD'S

BLESSING AND OUR DETERMINATION, WE

HAVE SUCCEEDED IN TRANSFORMING THIS

DESERT INTO A GREEN LAND."

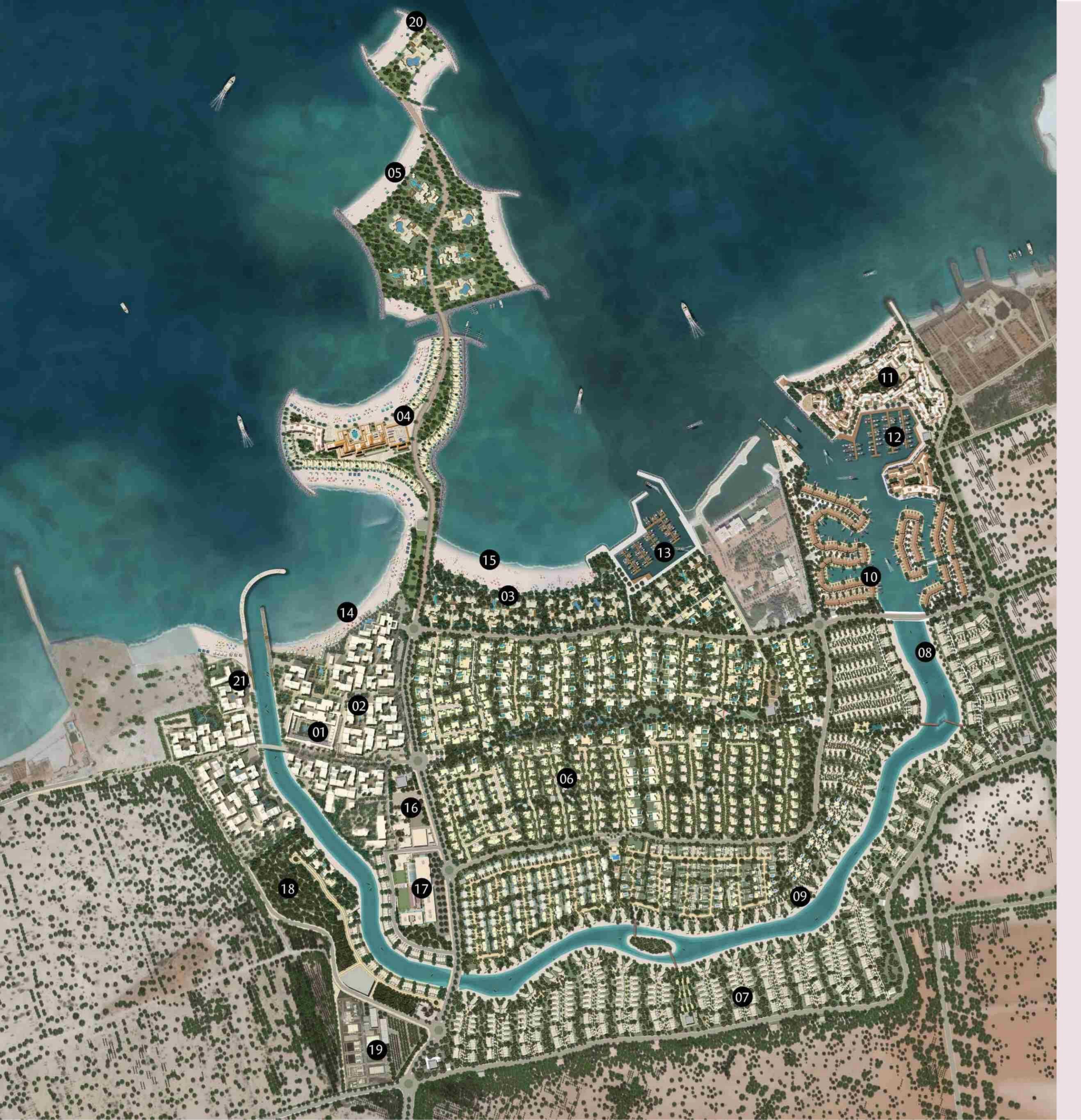
H.H SHEIKH ZAYED BIN SULTAN AL NAHYAN

ALJURF THE PROJECT

Our landscape is ever-changing, adding layer upon layer, building on the existing, merging, integrating, and weaving—to produce natural masterpieces of timeless beauty. Nestled along the Sahel Al Emarat Coast, AlJurf adds a new layer of beauty to the existing landscape. Integrating itself within the natural environment, AlJurf is a masterpiece that preserves and enhances the existing beauty, perpetuating a legacy, rather than changing it.

AlJurf will feature a range of facilities including a world-renowned wellness clinic and retreat, unique residential communities and serviced residences, a marina and a town centre encompassing a hotel and retail units. All these components will be carefully integrated within the natural landscape of AlJurf as to not disturb its harmonious beauty, but rather capitalise on it. Guests and residents will become the protectors of the ecosystem in the same way our ancestor were, while enjoying the simple luxury provided by this intricately weaved work of nature and design.





A L J U R F M A S T E R P L A N

- or QASR AL JURF
- 02 JIWAR ALQASR
- O3 ALJURF GARDENS SIGNATURE PLOTS
- 04 WELLNESS CLINIC AND RESORT
- os TURTLE ISLAND
- o 6 ALJURF GARDENS VILLAS
- o7 ALJURF GARDENS TOWNHOUSES
- 08 TIDAL CANAL
- 09 CANAL VILLAS
- 10 MARSALJURF TOWNHOUSES
- 11 MARSALJURF RESIDENCES
- 12 MARSALJURF PUBLIC MARINA
- 13 AlJurf GARDENS PRIVATE MARINA
- 14 JIWAR ALQASR PUBLIC BEACH
- 15 ALJURF GARDENS PRIVATE BEACH
- 16 NEIGHBOURHOOD CENTRE
- 17 K12 SCHOOL
- 18 ALJURF WILDLIFE RESERVE
- 19 UTILITIES PLOT
- 20 PRIVATE ISLAND
- 21 BOUTIQUE HOTEL