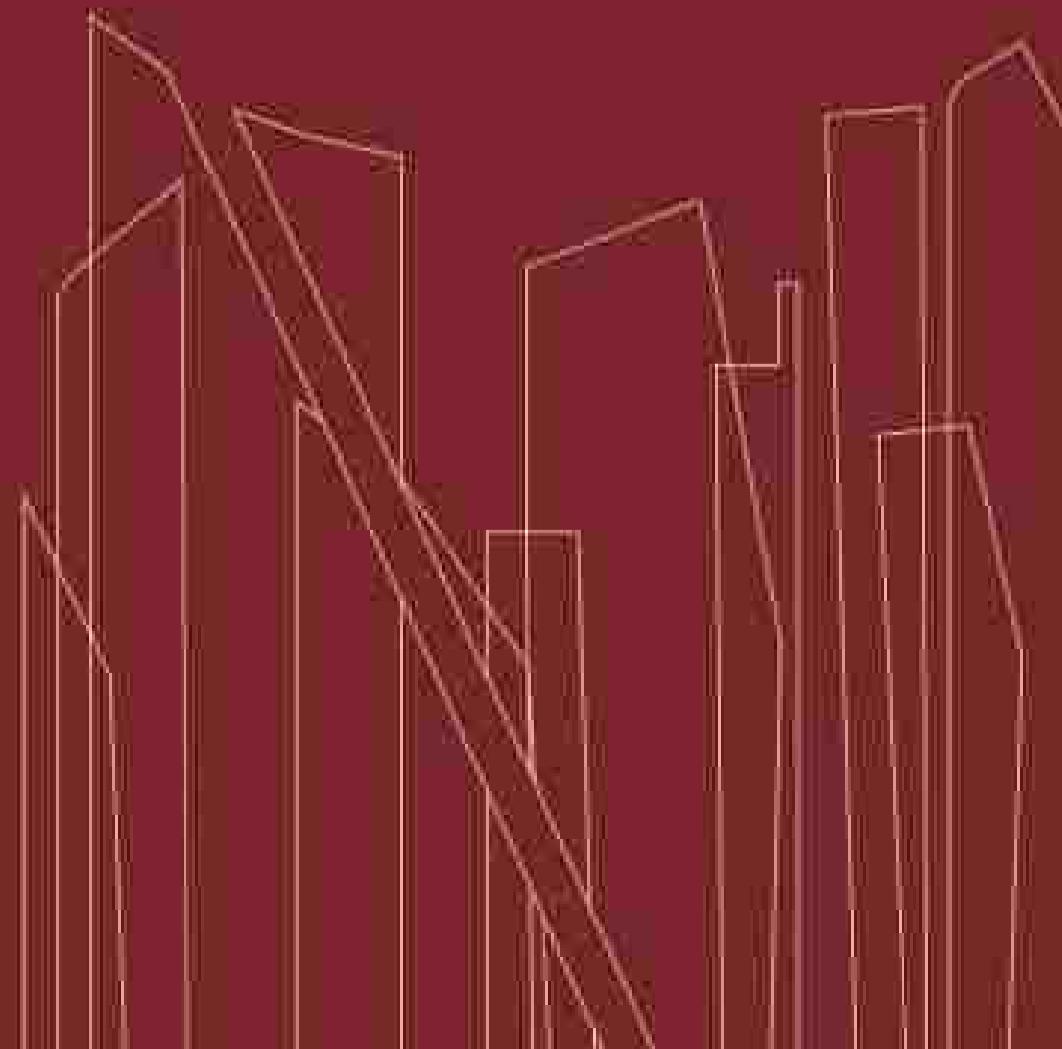


AYKON CITY

- INVESTOR PREVIEW PACK -



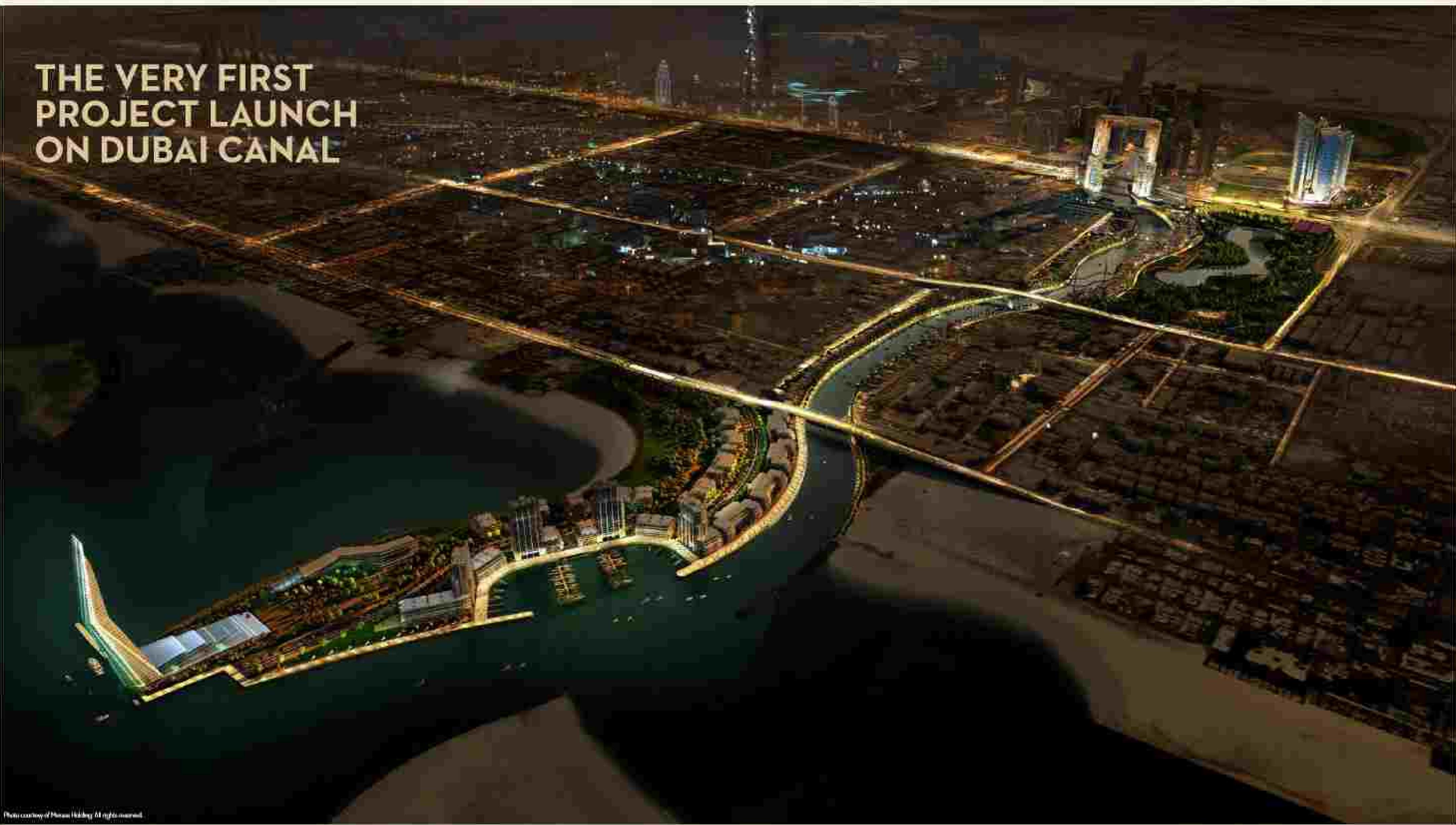
AYKON CITY

AYKON City is a unique concept

*– an entire city set within the magnificent metropolis
of Dubai. Located in the Golden Quadrant on
Sheikh Zayed Road, the development will be a new
architectural icon on the majestic city skyline*



**THE VERY FIRST
PROJECT LAUNCH
ON DUBAI CANAL**





AN ENVIALE LOCATION

Close to the heart of everything

AYKON City boasts one of the most iconic settings in Dubai on the illustrious Sheikh Zayed Road, the city's most important vehicular artery connecting Dubai to Abu Dhabi. The development overlooks the new Dubai Canal network and forms the gateway to the glamorous Burj area.

From here, the city's attractions are all just moments away and it's very easy to get around, whether it's by car, metro or water taxi.



THE FIRST FREEHOLD RESIDENCES ON SHEIKH ZAYED ROAD AND DUBAI CANAL

An unrivalled opportunity

Freehold property in Dubai is some of the most sought after by property investors from all over the world, as government legislation makes it easy and secure for foreign owners.

The location of AVKON City makes it one of the most desirable locations in the emirate in this first-of-its-kind development.

IN THE HEART OF THE GOLDEN QUADRANT OF DUBAI





Photo: BOXPARK

CITY
WALK



Photo: Dubai Beach

MERAAS

*An exceptional collaboration
with DAMAC Properties*

Meraas was established to make a positive contribution to the Dubai economy with a portfolio of investments across various industry sectors. The Company collaborates with best-in-class global partners to produce sustainable urban environments that utilise innovative architecture and design.

AYKON City is located within the 40-million-square-foot Dubai Canal project master development, of which Meraas Holding is one of the major developers, along with the RTA and Meydan Group. Also in this neighbourhood are Meraas's CITY WALK, the vibrant retail destination, and BOXPARK, a revolutionary lifestyle environment with shopping, dining, and a great outdoor ambience.



AYKON CITY

AYKONIC design

Taking its architectural inspiration from the regional landscape's undulating sand dunes and the glittering quartz crystals from which they are fashioned,

the stunning configuration of the towers is designed to offer magnificent views of some of Dubai's finest attractions and landmarks from every aspect.



AYKON CITY

*Six towers, two stages
One AYKON*

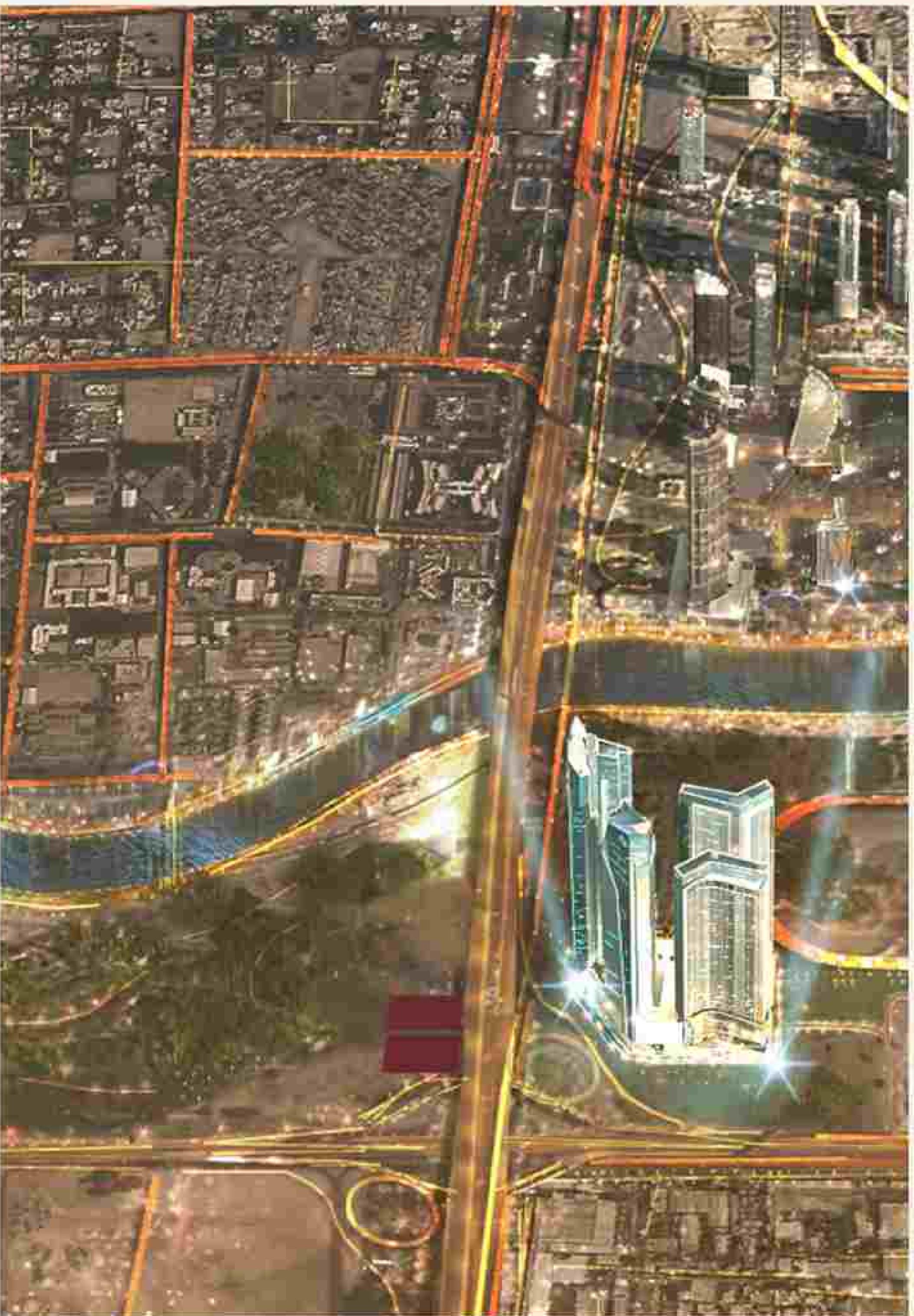
AYKON City will be developed in two distinct stages. The first part will comprise four statuesque towers linked by a central podium. The second part will further enhance an already iconic project.

Stage 1:

TOWER A AYKON Hotel & Serviced Residences
TOWER B Hotel Apartments by DAMAC, Maison Hotels & Resorts
TOWER C The Residences
TOWER D The Office Tower

Stage 2:

TOWERS E and F to be unveiled



TOWERS E AND F

*Stretching the boundaries
of imagination*

Following the grand launch, there will be a new major unveiling at the AYKON City development – and yet another Dubai ‘first’.

A HINT: imagine arriving home to your penthouse and parking your car outside your front door – on the 28th floor...

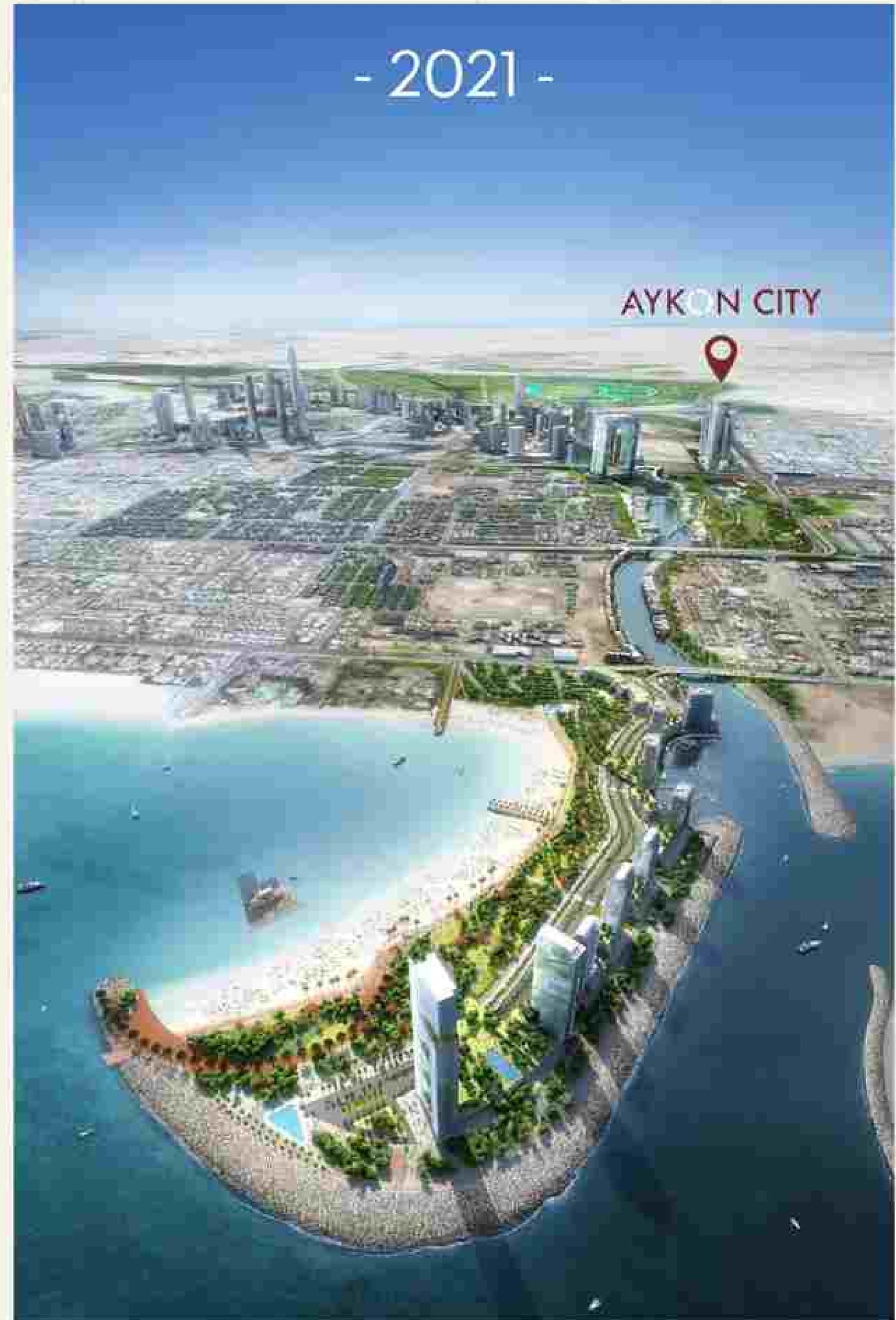
- 2016 -

"Among the key projects to be completed this year is the Dubai Water Canal project, which would be fully complete by the end of this year"

HE Mattar Al Tayer, 15th Feb 2016



- 2021 -



NOT FOR THE FAINT-HEARTED

AYKON DARE



AYKON DARE

Dubai's newest tourist attraction

AYKON Dare is set to be Dubai's newest tourist attraction – and another first for the region. Dare devils can venture outside wearing a special harness attached to the sky walk. An incredible al fresco climb along the roofline leads to the upper level, and the glass floored viewing box, for the ultimate experience of the city's most distinguished neighbourhood. Enjoy nothing but thin air between you and the city – 285 metres below.

This is a carefully managed experience utilising world-class safety equipment and fully qualified guides.

FLOOR

28 floors to upper level of AYKON Dare, 285 metres (entire tower)

VIEW

360° panoramic views

JOURNEY

106 metres among the top 25 highest observation decks worldwide

HUNK

45 minutes to an hour

TIME

Telescopes available and juice bar on upper level

TICKETS

up to 10 people per journey

PRICE

60 kilometres on a clear day



THE AYKON CLUB

Exclusively for members

Private members clubs represent a centuries-old tradition, associated in London with the British upper classes from as far back as 1693. Despite their longevity, the principles have always run along similar lines – they provide an exclusive environment in which like-minded individuals can network and socialise.

The AYKON Club is an exclusive residents-only club that harks back to the old world charm of the traditional members club with the addition of a modern twist to keep it refreshingly relevant. Set just below the 295-metre summit of its tower, the club will offer spectacular views of the surrounding neighbourhood, and a great place in which to feel at home.



AN AYKONIC ATMOSPHERE

Relax, dine & socialise

AYKON City presents its own selection of lounge and dining experiences. From the casual cafés and open plan areas on the podium level to the height of elegance under the eaves of the 295-metre AYKON hotel tower, relaxing and dining has never been so refined.



AYKON PLAZA

Community spirit

Central to the unique 'city' is the AYKON Plaza, an elevated platform that links the development and provides the community with its own beautiful areas in which to unwind and relax. There's something for every age and mood, from inviting swimming pools and specialist exercise areas to street café culture and luxurious boutiques – with lots more in between.



AN AYKONIC HAVEN

Rest and rejuvenation at AYKON Plaza

AYKON Plaza offers a beach club environment atop its central podium, with a choice of expansive swimming pools and lush green spaces, ideal places in which to relax on a lounger and enjoy some restful moments.

For those seeking a little pampering, the AYKON Spa offers a range of luxurious holistic treatments delivered by the hands of specialists in their field.



AYKONIC FITNESS

Health and exercise at AYKON Plaza

For those who like to run, the jogging track meanders through the plaza with its special, soft surface that's gentle on the joints. There's also a quiet yoga lawn too; on which to practice outdoors and connect with the beautiful surroundings.



AYKONIC ACTIVITIES

Fun for little ones at AYKON Plaza

AYKON Plaza provides hours of fun for young residents and guests with a large play area set with a selection of engaging and colourful climbing frames, swings and other equipment. There are plenty of benches for parents to sit and keep an eye on things too – all in a lovely landscaped area.



AYKONIC GASTRONOMY

In an al fresco setting at AYKON Plaza

AYKON Plaza offers a selection of lounge and dining options in a relaxed and engaging setting. Whether it's a quick coffee over a catch-up with friends, or a more intimate, gourmet experience à deux, there will be an éaterie and a cuisine to suit.

STAYING AT AYKON CITY

- HOSPITALITY -



PHOTOGRAPH BY ANDREW MCKEEAN FOR AYKON HOTELS & RESIDENCES



TOWER A
AYKON HOTEL
& SERVICED RESIDENCES

Introducing a brand for the distinguished

The AYKON Hotel & Serviced Residences represent the first project from the supreme AYKON hospitality brand, with a spacious suites-only ethos. The guest experience is for those who require intelligent, sophisticated service from a brand that has class appeal and exudes exclusivity, with every detail crafted to inspire and enchant. AYKON Hotels & Resorts is for those who appreciate attention to detail, innovation and understated elegance.

The hotel suites vary in size from a generous 60 square metres, all the way up to a capacious 400 square metres.

The serviced residences are available in a variety of arrangements and residents can opt to benefit from hotel services, if they wish.





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TOWER B
HOTEL APARTMENTS

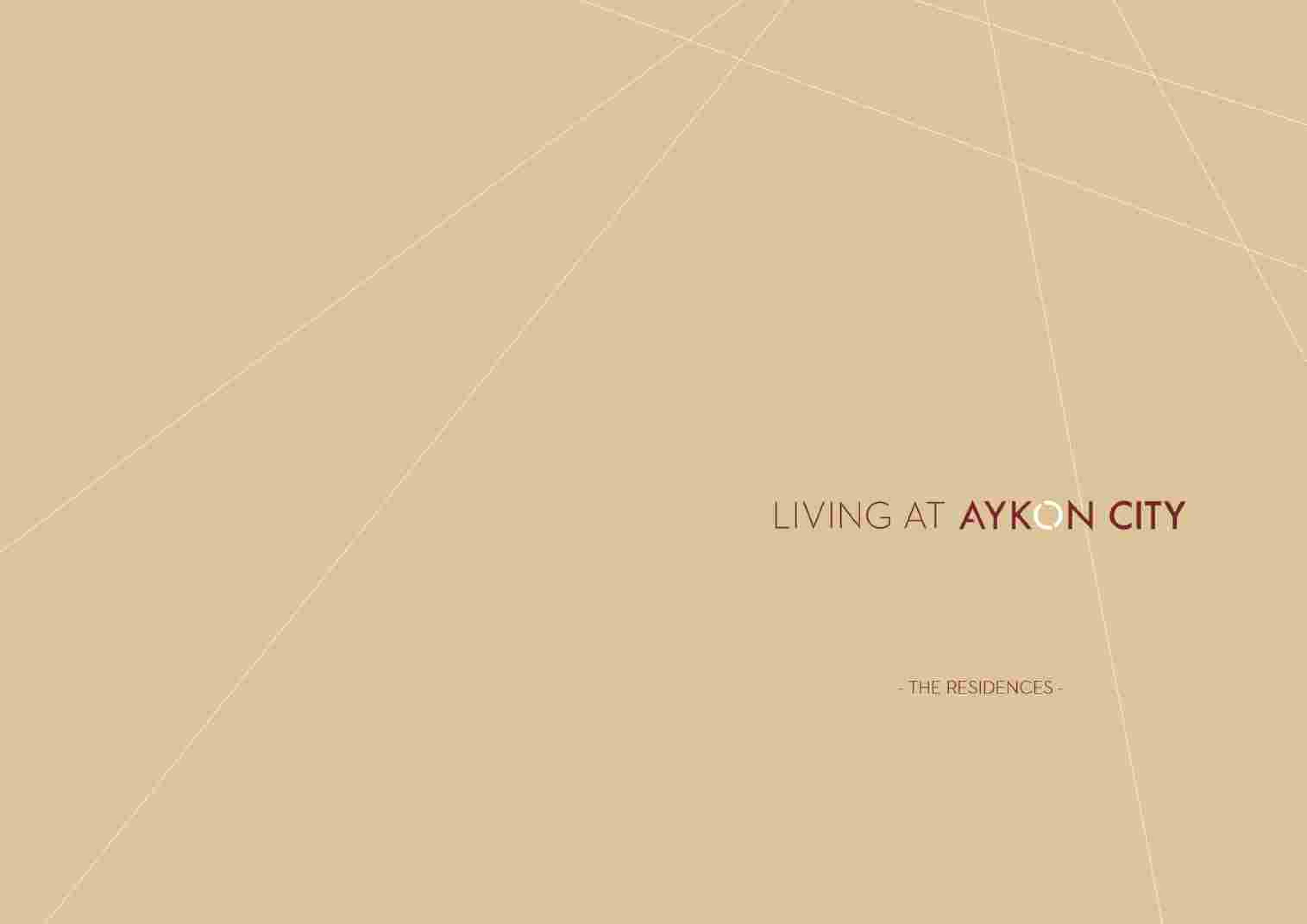
Managed by DAMAC Maison Hotels & Resorts

This collection of hotel apartments comprises a variety of furnished and serviced units that combine a relaxed, 'home from home' ambience, with the service standards of the world's finest hotels.

Every luxury is considered and nothing is too much to ask. Choose from suites to one, two and three bedroom arrangements that are also a lucrative investment opportunity into Dubai's hospitality market.







LIVING AT AYKON CITY

- THE RESIDENCES -



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TOWER C
THE RESIDENCES

An inspiring address

Make your home at AYKON City and you'll have an enviable address. One of the finest locations in Dubai will allow amazing views and easy access to the surrounding neighbourhood, and when you don't wish to venture outside, a whole host of five-star amenities in a place you can call home. Choose from studios, and one, two and three bedroom residences.

WORKING AT AYKON CITY

- THE OFFICE TOWER -



PHOTOGRAPH BY ANDREW MCKEE / STYLING AND PROPS BY JADE LEE / STYLING ASSISTANT AND SET STYLING BY KAREN HUANG



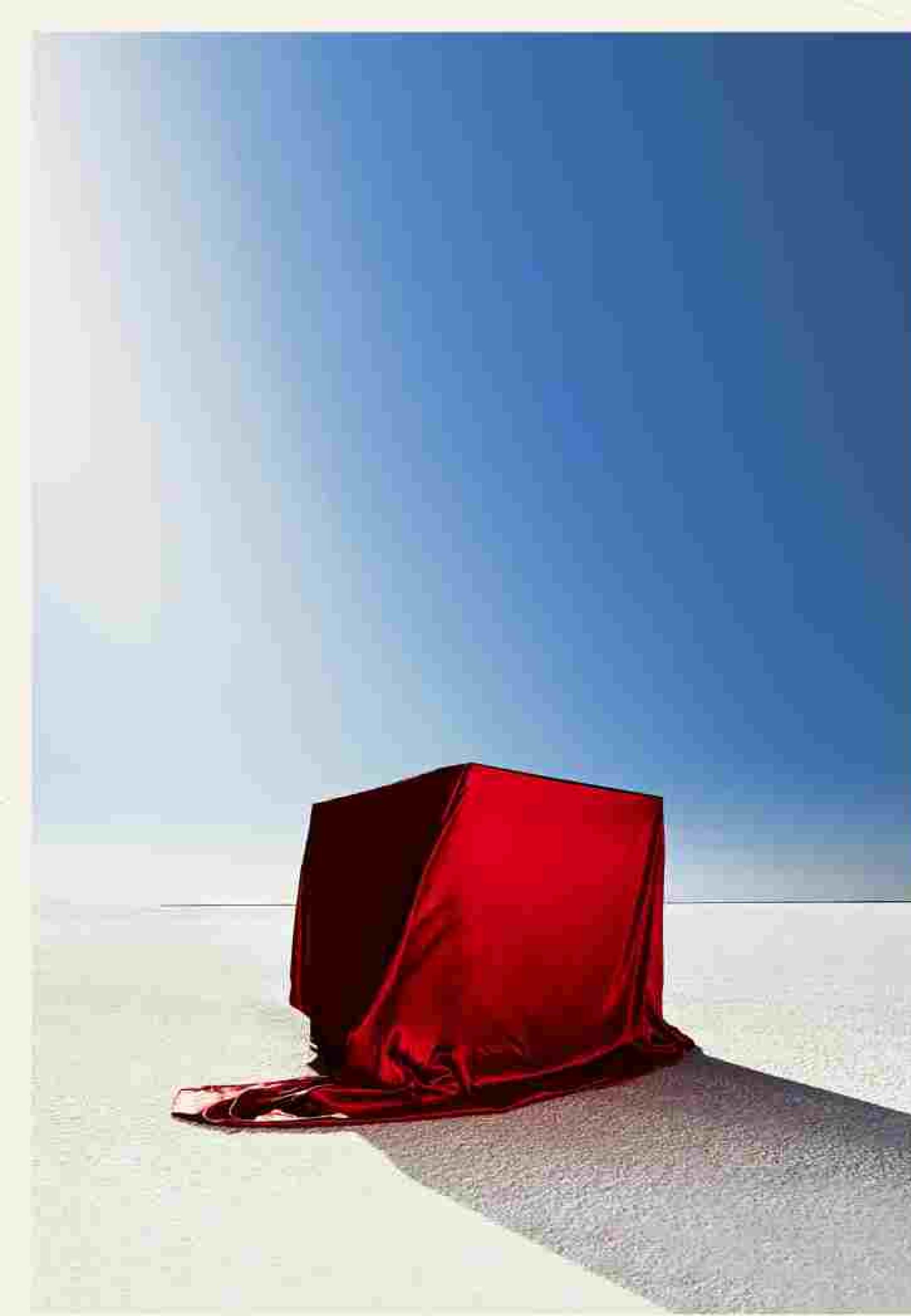
TOWER D
THE OFFICE TOWER

Elevate your corporate profile

You'll find some of the world's most esteemed names in business here. Join the ranks of respected companies with boutique office space that boasts some of Dubai's finest views and community facilities. Supreme finishes and flexible arrangements are complemented by state-of-the-art technology, along with meeting rooms and conference facilities to inspire.



COMING TO AYKON CITY



PHOTOGRAPH BY JEFFERSON MCKEEAN / STYLING AND PROPS BY KAREN HARRIS



TOWERS E AND F

The grand finale

Suffice to say these new towers will add an extra degree of exclusivity and a further dimension of aspiration to an already incredible project.

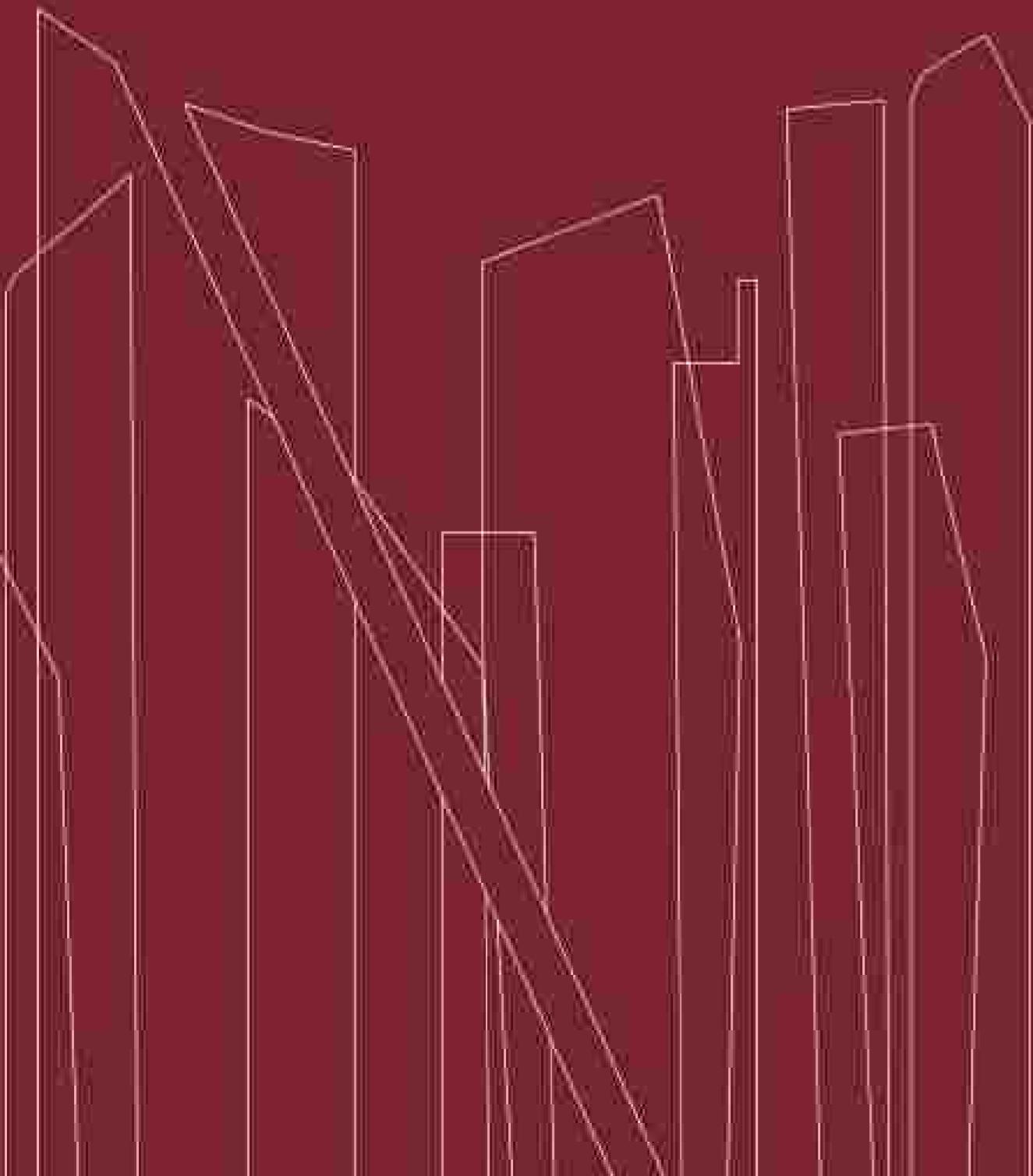
A CLUE

Have you heard about a particular tower in Miami where you don't have to leave your car until you are inside your apartment?

TOWER A

AYKON HOTEL & SERVICED RESIDENCES

FLOOR PLANS



TOWER A - AYKON HOTEL & SERVICED RESIDENCES
TYPICAL FLOOR 12-39

All pictures, plans, layouts, information, data and details included in this brochure are indicative only and may change at any time up to the final 'as built' status in accordance with final designs of the project, regulatory approvals and planning permissions.



TOWER A - AYRON HOTEL & SERVICED RESIDENCES
TYPICAL FLOOR 40

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TOWER A - AYRON HOTEL & SERVICED RESIDENCES
TYPICAL FLOOR 41

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TOWER A - AYRON HOTEL & SERVICED RESIDENCES

TYPICAL FLOOR 42-43

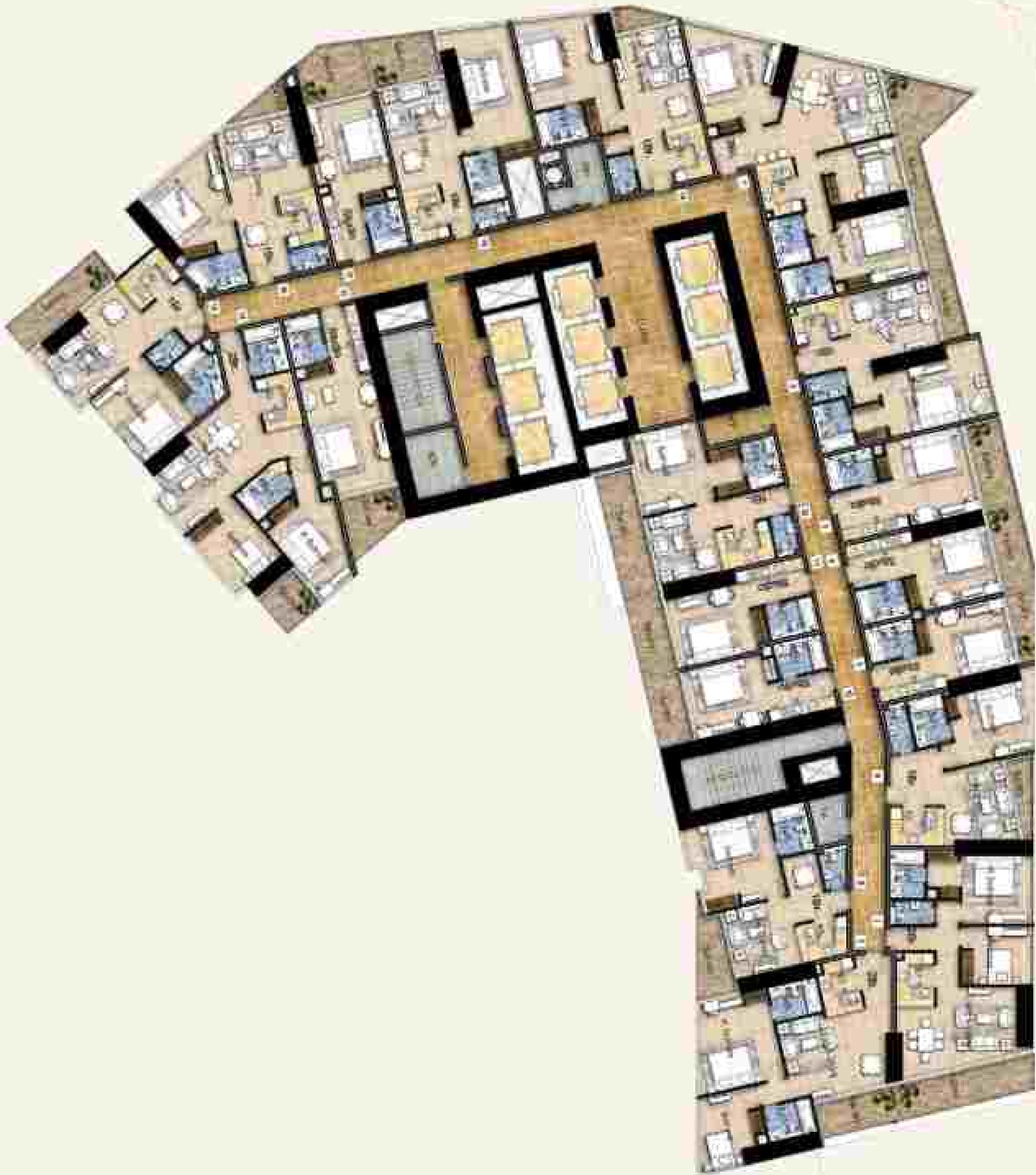
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TOWER A - AYRON HOTEL & SERVICED RESIDENCES

TYPICAL FLOOR 44-56

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TOWER A - AYRON HOTEL & SERVICED RESIDENCES

TYPICAL FLOOR 57

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TOWER A - AYRON HOTEL & SERVICED RESIDENCES

TYPICAL FLOOR 58-62

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TOWER A - AYRON HOTEL & SERVICED RESIDENCES
TYPICAL FLOOR 63

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TOWER A - AYRON HOTEL & SERVICED RESIDENCES
TYPICAL FLOOR 64-69

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TOWER A - AVION HOTEL & SERVICED RESIDENCES

TYPICAL FLOOR 70

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TOWER B

HOTEL APARTMENTS

FLOOR PLANS

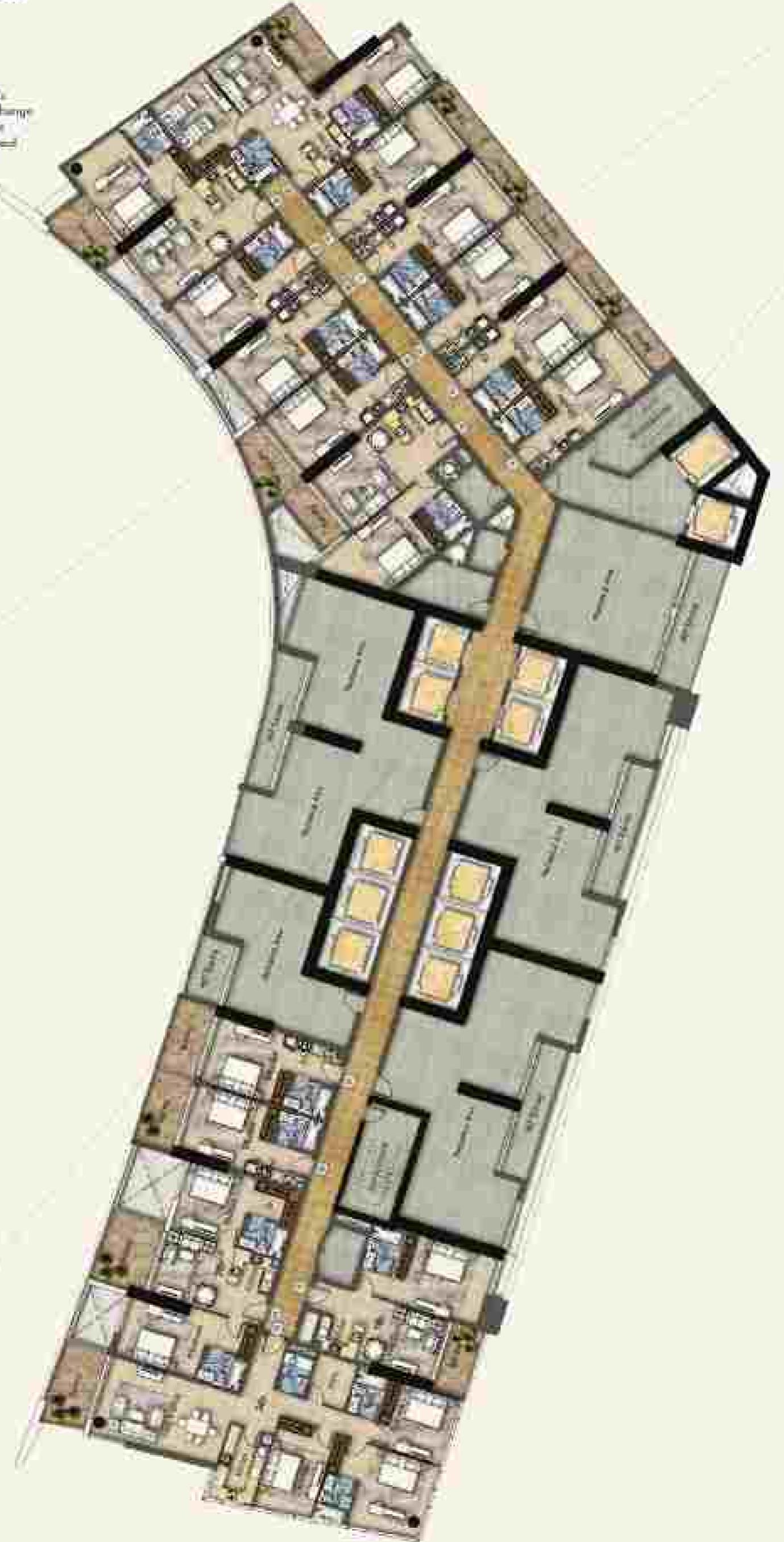
TOWER B HOTEL APARTMENTS
TYPICAL FLOOR 12-35

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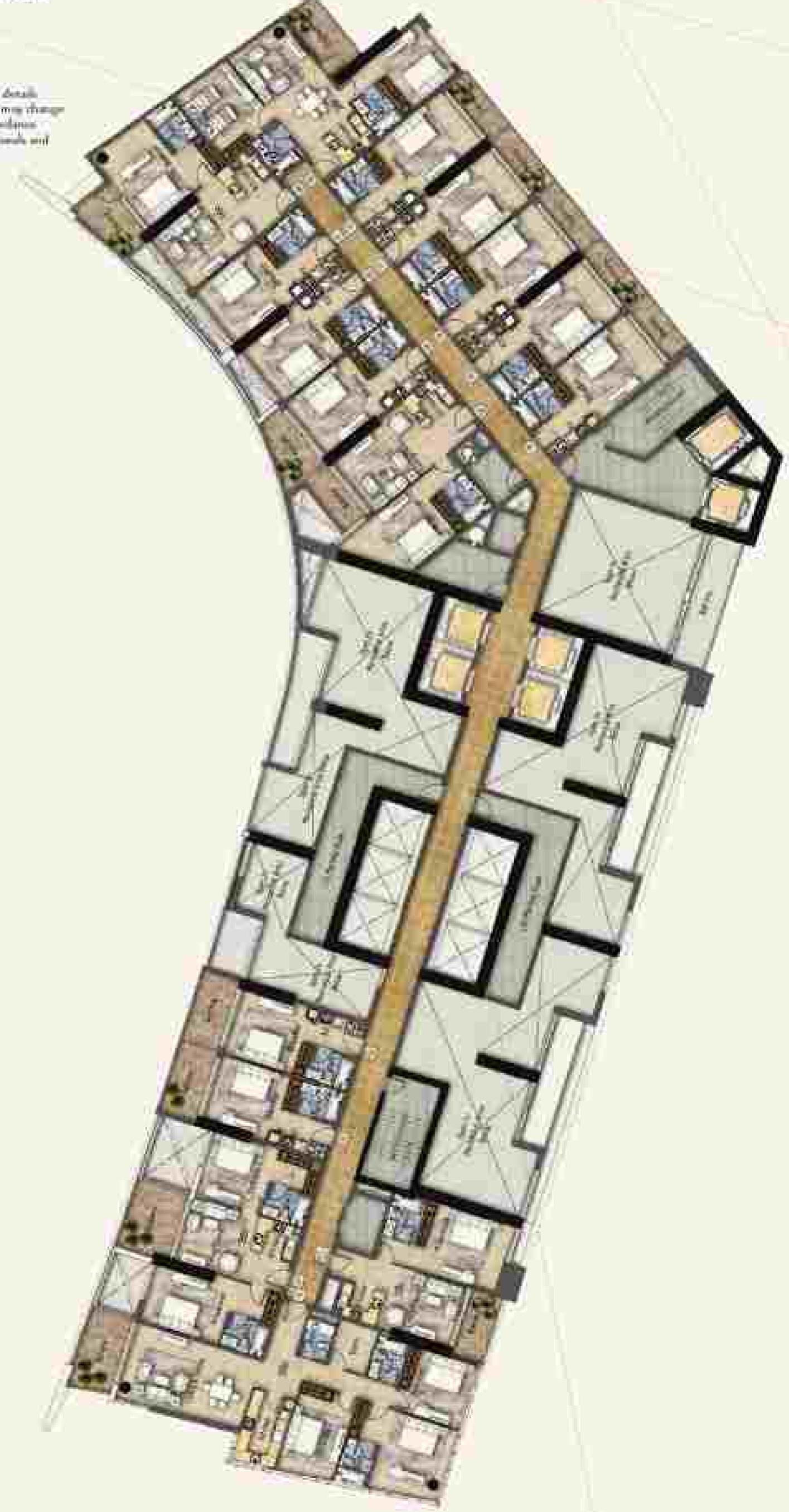
TOWER G - HOTEL APARTMENTS
TYPICAL FLOOR 36

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TOWER G - HOTEL APARTMENTS
TYPICAL FLOOR 37

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TOWER B - HOTEL APARTMENTS

TYPICAL FLOOR 38-59

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TOWER B - HOTEL APARTMENTS

TYPICAL FLOOR 60-62

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DAMAC PROPERTIES

Live the luxury

The superior design and details of DAMAC developments are a result of working with the finest craftsmen and women as well as partnering with some of the most prestigious fashion and lifestyle brands to bring new and exciting living concepts to the market.

To date, the Company has completed 15,500 units and currently has a development portfolio of over 40,000 units at various stages of planning and progress. DAMAC Properties' hospitality portfolio will extend to reach around 13,000 hotel rooms, serviced hotel apartments and serviced villas.*

*Figures as of 31st December 2015.

LUXURY BY DESIGN

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